

AUG 22 1925 ✓

©CIL 21769 ✓

THE STREET OF FORGOTTEN MEN ✓

Photoplay in 7 reels ✓

Adapted by John Russell ✓

From the Story by George Kibbe Turner ✓

Screen Play by Paul Schofield ✓

Author of the photoplay (under section 62)  
Famous Players Lasky Corporation of U.S. ✓

AUG 22 1925

Washington, D. C.

Register of Copyrights  
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following  
named motion picture films deposited by me for registration of  
copyright in the name of Famous Players Lasky Corporation

Street of Forgotten Men - 7 reels

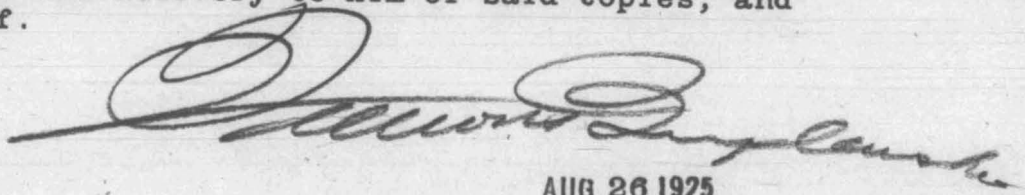
Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation  
hereby acknowledges the receipt of two copies each of the  
motion picture films deposited and registered in the Copyright  
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Street of Forgotten Men	8-22-25	©CLL 21769

The return of the above copies was requested by the said  
Company, by its agent and attorney on the 22nd day of  
August, 1925 and the said Fulton Brylawski for himself, and as  
the duly authorized agent and attorney of the said Company,  
hereby acknowledges the delivery to him of said copies, and  
the receipt thereof.



AUG 26 1925

## PRESS

Adolph Zukor and Jesse L. Lasky present  
A HERBERT BRENON Production  
"The Street of Forgotten Men"  
with Percy Marmont, Neil Hamilton and Mary Brian  
Adapted by John Russell  
From the story by George Kibbe Turner  
Screen play by Paul Schofield  
A Paramount Picture

PURPOSE: To Help You Sell the Picture

# "THE STREET OF FORGOTTEN MEN"

## YORK'S UNDERWORLD, PRODUCED BY

©CIL 21769

## BRIEF FILM FACTS

in Tabloid Form

## Producer

**H**ERBERT BRENON, who made "Peter Pan" and "The Little French Girl." It's a big thing to say that "The Street of Forgotten Men" is the greatest picture he ever made, but that's what it is.

## Featured Players

Percy Marmont, Neil Hamilton, Mary Brian. Marmont gives a performance in this picture that is even superior to his work in his previous outstanding success, "If Winter Comes". Hamilton, a D. W. Griffith "find" seen recently in "Men and Women" and "The Little French Girl", is one of the best liked young leading men on the screen, while Mary Brian, whose excellent work as Wendy in "Peter Pan" won her the title role in "The Little French Girl," has her finest opportunity to date in this production.

## Author

George Kibbe Turner. Mr. Turner is one of the most popular short story writers in America, dozens of his stories having appeared in leading magazines, including the Saturday Evening Post, American, Cosmopolitan, Liberty. "The Street of Forgotten Men" ran in the last named.

## Scenarist

Paul Schofield

## Cameraman

Hal Rosson, who photographed Richard Dix in "Manhattan" and "A Man Must Live" and "shot" Brenon's "The Little French Girl."

## Type of Story

A romance of the underworld—a far greater story than even George Loane Tucker's "The Miracle Man".

## Theme

The Street of Forgotten Men is the dirty Bowery alley whence the professional beggars of New York sally forth to prey upon the silken Fifth Avenue crowds. Among them is Easy Money Charlie, really young and handsome, but concealing it with a fake plaster arm and ragged clothes. Charlie is hard, cynical, getting rich on his graft. A piece of female driftwood sends for him. She is dying and begs Charlie to look after her daughter, a little girl of four, inmate of an orphan asylum. In the emotion of the moment, Charlie weakens. He promises. The mother dies, and Charlie sends for the little girl.

He installs her with a housekeeper in an apartment far from the Street of Forgotten Men. She

The entire tale is one of the most unique and powerful dramas that have ever been filmed.

## Big Scenes

The Bowery in the late 90's—that's the scene of "The Street of Forgotten Men."

The scenes in the "cripple factory" in this picture have never been approached on the screen before. Here are shown beggars being made up by Adolphe the Disguiser. Piles of artificial limbs, canes and crutches are strewn all about the place. Hanging from the walls are signs reading "I Am Blind" "Please Help a Cripple" which add a note of sardonic humor, especially when these "blind" and "crippled" men are seen stowing away their street clothes in lockers while they don their beggar costumes. The "monackers" which are scrawled on these locker doors are interesting in themselves: Bridgeport White-Eye, Easy Money Charlie, London Tip, Ed the Flop, Chicago Stick and others, even including Handsome Harry and Diamond Dick. Beyond a shadow of doubt it's the strangest sight you've ever seen in pictures.

Marmont, in his dual role of beggar and "successful business man," gives one of the finest character portrayals in years. The scene between him and the dying mother who begs him to look out for her baby daughter and bring her up like a lady far away from the street of forgotten men, is a touching one.

Then, too, there's a tear or two in the sequence where Marmont's dog is killed. The mother had seen the accident and the man's great sorrow over the loss of his pet, and this led her to believe that any man who would be kind to a dog would be kind to a child.

There's real heart interest in the scenes between Mary Brian and young Hamilton.

The telegram announcing Marmont's death—and his return to the street of forgotten men in time to prevent Bridgeport White-Eye from telling the girl the truth.

The fight between the two "cripples", the one to drag the girl down into obscurity, the other to



NEIL HAMILTON IN  
"THE STREET OF FORGOTTEN MEN"  
A PARAMOUNT PICTURE  
Production Mat 1PA

### "STREET OF FORGOTTEN MEN" AT THE RIALTO

Herbert Brenon Production for  
Paramount Story by George  
Kibbe Turner

(Synopsis Story)

**A** STRANGE story of the underworld — of Adolphe the Disguiser, and the man he found in Diamond Mike's old Dead House. A story of the double life of a dead man—a faked dead man—and the girl for whom he gave up his life.

"The Street of Forgotten Men" tells the fantastic tale at the .....next..... It's a Herbert Brenon-Paramount production, adapted for the screen by Paul Schofield from the Liberty Magazine story of the same name by George Kibbe Turner.

Featured in the leading roles of the picture are Percy Marmont, Neil Hamilton and Mary Brian ("The Little French Girl").

## Bowery Tale

The Street of Forgotten Men is a dirty Bowery alley where the professional beggars of New York make their unholy headquarters. It is from here in the morning they hobble and limp to the fine hunting grounds on Fifth Avenue and upper Broadway.

Among this crew of fakirs is Easy Money Charlie. (Marmont) who conceals the fake that he is young, strong and handsome with a fake plaster arm and ragged clothes. Charlie is getting rich on the easy graft, when one day a

## The Strange Story of Cinderella Who Lost

**I** F THERE'S ever to be a it!

"The Street of Forgotten Men" Brenon, who made "Peter Pan" and "The Little French Girl" for the Liberty Magazine Story who are half crooks, half old life, never before revealed.

Percy Marmont, Neil Hamilton and Mary Brian ("The Little French Girl") are featured in the production, which was a Paramount Picture.

The million readers of the world will readily see its marvelous possibilities and be rest assured that Paramount

"The Street of Forgotten Men" is a strange story of a man who lost himself for love—the Meighan-Lucker classic.

**Easy Money Charlie**.....  
**Fancy Van**.....  
**Philip Pey**.....  
**Bridgeport White-Eye**.....  
**Portland**.....  
**Dutch Doll**.....  
**Adolphe**.....  
**Diamond Mike**.....  
**Adolphe's Assistant**.....  
**Widow McGee**.....

## Short Story

**T** HE STREET OF FORGOTTEN MEN is a story of the underworld. Diamond Mike is a professional beggar and it is in a room back of the call it—that Adolphe the Disguiser, a fake beggar who takes in hundreds of the crowd.

The best known faker of his time (Percy Marmont) who is called chief rival is White-Eye who fakes but even to his fellow-fakes.

Portland Fancy, one of the Mike's, is dying, and she sends for a little girl, four years old, that she begs Charlie to take her out and and to give her a decent chance. Beggars are appalled with the idea of

PARAMOUNT

Adolph Zukor and Jesse L. Lasky present  
A HERBERT BRENON Production  
**The Street of Forgotten Men**  
Percy Marmont, Neil Hamilton and Mary Brian  
Adapted by John Russell  
From the story by George Kibbe Turner  
Screen play by Paul Schofield  
A Paramount Picture

SHEET

E: To Help You Sell the Picture to the Public.

TEN MEN" A ROMANCE OF NEW

D, PRODUCED BY HERBERT BRENON

*The Strange Story of a Bowery Cinderella and a Beggar Who Lost Himself*

PARAMOUNT PICTURE  
UNDERWORLD ROMANCE  
"The Street of Forgotten Men"  
Herbert Brenon-Paramount  
Production

PUTTING IT  
OVER RIGHT

IF THERE'S ever to be another "Miracle Man", this is it!

"The Street of Forgotten Men," produced by Herbert Brenon, who made "Peter Pan", from George Kibbe Turner's Liberty Magazine Story, deals with a class of people who are half crooks, half objects of pity, and their strange life, never before revealed.

Percy Marmont, Neil Hamilton and Mary Brian ("The Little French Girl") are featured in the principal roles of the production, which was adapted for the screen by Paul Schofield.

The million readers of Liberty hailed this story as a masterpiece. After reading the synopsis below you can readily see its marvelous possibilities for the screen and can rest assured that Paramount has realized them to the limit.

"The Street of Forgotten Men," a romance of the underworld—the strange story of a Bowery Cinderella and a beggar who lost himself for love—is an even stronger story than the Meighan-Tucker classic.

THE Bowery in the late 90's!

Talk about your covered wagons and your mining camps—they had nothing on this picturesque district when it was at the height of its fame.

Naturally, as colorful a place as this has been a fertile field for writers and playwrights. Many of the old "thrillers" of the stage, such as that perennial favorite, "A Night in Chinatown," were laid in the blood-and-thunder atmosphere of this picturesque corner of New York. The sentimental and sugary novels of the Laura Jean Libby, Bertha M. Clay and Horatio Alger school made liberal use of the Bowery as a setting for their highly moral plots. With the gradual change of literary tastes, established authors of our own time have also recognized the possibilities of the district as a setting for sincere and less hysterical writing. O. Henry found in it material for some of his inimitable stories, and George Kibbe Turner has recently given an unusual glimpse of one of its most interesting and little known phases of life in his story, appropriately titled, "The Street of Forgotten Men."

"Different" Story

This deals with a class of petty criminals who practiced begging as a profession. In a dingy room in the rear of one of the most noted dives, a crafty Frenchman conducted a "cripple factory" in which the panhandlers were cleverly made up to appear sick and old and woe-begone and were fitted with artificial limbs and other apparatus which gave them the appearance of crippled men and women. So convincing and appealing were they that it was nothing unusual for them to "earn" a hundred dollars or more apiece each day from sympathetic citizens in the more respectable parts of the city.

As is the usual thing with gangs of criminals of every kind, the begging profession had its leader, or "king". This character is portrayed by Percy Marmont in the Paramount screen version of the story, produced by Herbert Brenon, who made "Peter Pan" and "The Little French Girl."

Recreates "Old Days"

An unusual combination of circumstances makes him the guardian of a child of the streets who is looked upon by his "subjects" as a legitimate recruit for their profession. But while the story of the "king's" sacrifice of his throne to save the girl is gripping

As this is a story from the ever-growing LIBERTY MAGAZINE, build a false front to the lobby, of beaver board, containing entrance and exit. Paint this front as the front cover of an issue of LIBERTY, bearing the announcement, "A Paramount Picture," and in the center, for an illustration, a cut-out from one of the posters. Or adapt the same idea for a large sign to stand in the center of the entrance to lobby.

Snipe arrows of cardboard all over town, all pointing in direction of theatre reading:—TO THE STREET OF FORGOTTEN MEN. Put these up before announcing the picture and benefit by their teaser value.

Advance teaser ads for newspapers:—

Have YOU walked THE STREET OF FORGOTTEN MEN?

Where is THE STREET OF FORGOTTEN MEN?

Who lives on THE STREET OF FORGOTTEN MEN?

Is—St. THE STREET OF FORGOTTEN MEN?

Tie-ups with savings banks using the slogan:—SAVE your DOLLARS now so you will never tread THE STREET OF FORGOTTEN MEN. Use newspaper tie-up ads, windows, circulars, and possibly the issuance of special \$1 bank checks to be used for the opening of new accounts. Many banks have done this—talk it over with them!

Advertise as—A romance of the underworld—the strange story of a Bowery Cinderella and a beggar who lost himself for love.

How about a card for your grocers, butchers, etc. — "Have you FORGOTTEN anything, madame? Don't forget to see 'The Street of Forgotten Men' at the .....

Employment agencies: "Let us find a job for you. Get off THE STREET OF FORGOTTEN MEN."

Tie-up with the Salvation Army for a collection of wearing apparel, etc., to go to unfortunates on "the street of forgotten men."

Get a street map of New York, and instead of The Bowery, letter in, preferably white on black, The Street of Forgotten Men.

Cast

Easy Money Charlie.....	Percy Marmont
Fancy Van.....	Mary Brian
Philip Pey.....	Neil Hamilton
Bridgeport White-Eye.....	John Harrington
Portland.....	Juliet Brenon
Dutch Doll.....	Josephine Deffry
Adolphe.....	A. Bargato
Diamond Mike.....	Riley Hatch
Adolphe's Assistant.....	Albert Roccardi
Widow McGee.....	Dorothy Walters

Short Synopsis

THE STREET OF FORGOTTEN MEN is a short street running off the Bowery. Diamond Mike's Saloon is the best known dive in it for it is the room back of the saloon—the Cripple Factory, they call it—that Adolphe the Disguiser turns husky men and women into fake beggars who take in hundreds of dollars a day by working on the sympathies of the crowd. The best known faker of his time is Easy Money Charlie (played by Percy Marmont) who is called the "King of the Beggars." His chief rival is White-Eye who fakes blindness not only to the public but even to his fellow-fakes. Portland Fancy, one of the women hangers-on in Diamond Mike's, is dying, and she sends for Charlie. She tells him she has a little girl, four years old, that she is in an orphan asylum and she begs Charlie to take her out and bring her up away from the street and to give her a decent chance in life. At first this King of the Beggars is appalled with the idea of bringing up a girl but the woman

Percy Marmont, Neil Hamilton, Mary Brian. Marmont gives a performance in this picture that is even superior to his work in his previous outstanding success, "If Winter Comes". Hamilton, a D. W. Griffith "find" seen recently in "Men and Women" and "The Little French Girl", is one of the best liked young leading men on the screen, while Mary Brian, whose excellent work as Wendy in "Peter Pan" won her the title role in "The Little French Girl," has her finest opportunity to date in this production.

#### Author

George Kibbe Turner. Mr. Turner is one of the most popular short story writers in America, dozens of his stories having appeared in leading magazines, including the Saturday Evening Post, American, Cosmopolitan, Liberty. "The Street of Forgotten Men" ran in the last named.

#### Scenarist

Paul Schofield

#### Cameraman

Hal Rosson, who photographed Richard Dix in "Manhattan" and "A Man Must Live" and "shot" Brenon's "The Little French Girl."

#### Type of Story

A romance of the underworld—a far greater story than even George Loane Tucker's "The Miracle Man".

#### Theme

The Street of Forgotten Men is the dirty Bowery alley whence the professional beggars of New York sally forth to prey upon the silken Fifth Avenue crowds. Among them is Easy Money Charlie, really young and handsome, but concealing it with a fake plaster arm and ragged clothes. Charlie is hard, cynical, getting rich on his graft. A piece of female driftwood sends for him. She is dying and begs Charlie to look after her daughter, a little girl of four, inmate of an orphan asylum. In the emotion of the moment, Charlie weakens. He promises. The mother dies, and Charlie sends for the little girl.

He installs her with a housekeeper in an apartment far from the Street of Forgotten Men. She thinks he is a well-to-do business man. When she grows into young womanhood, Charlie sends her to a fashionable school. He loves her now, but he doesn't tell her. He

who is in love with her. So he arranges to "die" legally, have a lawyer send her money from the "estate." And Charlie goes on working his graft to the limit to give her every luxury.

The young millionaire asks the girl to marry him. But another beggar, a burly brute, White-Eye, the fake blind man, gets wise and threatens to blackmail the girl. In a terrific battle, Charlie nearly kills White-Eye. The story develops more and more power in great human heart thrills and the climax is stupendous in its realism.

#### Highlights

In this wonderful story of the love of a professional beggar in New York for his ward, Herbert Brenon has given the screen as memorable a piece of work as the Barrie classic, "Peter Pan," and its successor, "The Little French Girl."

"The Street of Forgotten Men" is an original theme which has never been used in a photoplay. There is an absolutely different love story, linked with a story of self-sacrifice which is tremendously moving and appealing.

most unique and powerful dramas that have ever been filmed.

#### Big Scenes

The Bowery in the late 90's—that's the scene of "The Street of Forgotten Men."

The scenes in the "cripple factory" in this picture have never been approached on the screen before. Here are shown beggars being made up by Adolphe the Disguiser. Piles of artificial limbs, canes and crutches are strewn all about the place. Hanging from the walls are signs reading "I Am Blind," "Please Help a Cripple," which add a note of sardonic humor, especially when these "blind" and "crippled" men are seen stowing away their street clothes in lockers while they don their beggar costumes. The "monackers" which are scrawled on these locker doors are interesting in themselves: Bridgeport White-Eye, Easy Money Charlie, London Tip, Ed the Flop, Chicago Stick and others, even including Handsome Harry and Diamond Dick. Beyond a shadow of doubt it's the strangest sight you've ever seen in pictures.

Marmont, in his dual role of beggar and "successful business man," gives one of the finest character portrayals in years. The scene between him and the dying mother who begs him to look out for her baby daughter and bring her up like a lady far away from the street of forgotten men, is a touching one.

Then, too, there's a tear or two in the sequence where Marmont's dog is killed. The mother had seen the accident and the man's great sorrow over the loss of his pet, and this led her to believe that any man who would be kind to a dog would be kind to a child.

There's real heart interest in the scenes between Mary Brian and young Hamilton.

The telegram announcing Marmont's death—and his return to the street of forgotten men in time to prevent Bridgeport White-Eye from telling the girl the truth.

The fight between the two "cripples", the one to drag the girl down into obscurity, the other to save her, is a real FIGHT!

The last shot in the production shows the girl coming from the church in her bridal gown after

marrying Hamilton. White-Eye and Easy Money Charlie (Marmont) are hidden in the crowd on the sidewalk—the one who gave her up that she might be saved from The Street of Forgotten Men—the other who would have dragged her down had not fate taken a hand. And the girl—she never knew there were such men, nor the place where they fought over her.



MARY BRIAN  
IN THE PARAMOUNT PICTURE  
"THE STREET OF FORGOTTEN MEN"

Production Mat 1PB



NEIL HAMILTON IN  
"THE STREET OF FORGOTTEN MEN"  
A PARAMOUNT PICTURE  
Production Mat 1PA

### "STREET OF FORGOTTEN MEN" AT THE RIALTO

Herbert Brenon Production for  
Paramount Story by George  
Kibbe Turner

(Synopsis Story)

A STRANGE story of the underworld — of Adolphe the Disguiser, and the man he found in Diamond Mike's old Dead House. A story of the double life of a dead man—a faked dead man—and the girl for whom he gave up his life.

"The Street of Forgotten Men" tells the fantastic tale at the .....next..... It's a Herbert Brenon-Paramount production, adapted for the screen by Paul Schofield from the Liberty Magazine story of the same name by George Kibbe Turner.

Featured in the leading roles of the picture are Percy Marmont, Neil Hamilton and Mary Brian ("The Little French Girl").

#### Bowery Tale

The Street of Forgotten Men is a dirty Bowery alley where the professional beggars of New York make their unholy headquarters. It is from here in the morning they hobble and limp to the fine hunting grounds on Fifth Avenue and upper Broadway.

Among this crew of fakirs is Easy Money Charlie (Marmont) who conceals the fake that he is young, strong and handsome with a fake plaster arm and ragged clothes. Charlie is getting rich on the easy graft, when one day a female derelict sends for him. She is dying and begs Charlie to look after her four year old daughter, inmate of an orphan asylum.

Charlie sends her to a fashionable school for girls, distant from The Street of Forgotten Men. There the child is brought up in the belief that her guardian is a well-to-do business man.

As soon as she is old enough Charlie sends his ward to a fashionable school for girls. He loves her now but doesn't tell her so. He wants her to marry a young millionaire in the hope that her position in life will always be assured. He is forced to work his begging graft to the limit in order to provide for her at school but feels that once she is happily married his responsibility will be over.

Has "Miracle Man" Appeal  
One of the denizens of The Street of Forgotten Men, White-Eye, a burly brute who is going blind and losing his graft because of years of twisting his eyes, knows the true story of Charlie's sacrifice and threatens to blackmail the girl and drag her down into Lord knows what.

Just how Easy Money Charlie forestalls him makes "The Street of Forgotten Men" a story with "Miracle Man" appeal if there ever was one.

There's a great cast playing in support of the principals.

it! et of Forgotten made "Peter I Magazine Stor crooks, half ob ore revealed. life, never be mont, Neil H Percy Ma Girl") are fe the production Schofield.

The millie After reading masterpiece. marvelous pos readily see its at Paramount rest assured th t of Forgotten.

"The Street ange story of himself for love Tucker classic. the Meighan-

#### Ca

Easy Money Charlie.....  
Fancy Van.....  
Philip Pey.....  
Bridgeport.....  
Portland.....  
Dutch Doll.....  
Adolphe.....  
Diamond Mike.....  
Adolphe's Assistant.....  
Widow Mo.....  
Gee.....

### Sport S

THE STREET OF FORGOTTEN Men. Diamond Mike off the Bowery. Diamond Mike is that all the professional beggars of New York make their unholy headquarters. And it is in a room back of the Disguiser call it—that Adolphe the Disguiser take in hundreds of the crowd.

The best known faker of his time (Marmont) who is called by Percy Marmont White-Eye who fake chief rival is Yellow-fakes.

but even to his fancy, one of the Portland Fake and she sends for Mike's, is dying years old, that she little girl, four years old, that she begs Charlie to take her out and live a decent chance and to give her a decent chance. Beggars is apparently can't refuse her.

So he got himself a housekeeper the city and her, keeping her of he took care of her.

between his new this double life learned so to love the Men and he let grow up. And when she would a lawyer, (played ambitious young girl refused be marry him, that she was secretly fided to Charlie girl (played by

To save the worthy of her, de knows he is up he visits the young fore he goes, he he has led, tells the kind of life and that he has decided together. So he tak girl's life altered amazed when he rec not greatly a swept overboard du Charlie was proposes to the girl Philip again antique White-Eye, had threatened to

about the girl ed to go out of her l Charlie decid ound thrashing. No given him a s aper, he determines in the newsp her to keep her sece money from eted White-eye's in having susp in which White-eye fight ensues that he is, pleads for eye, coward the girl no harm, pi eye can do t shows the girl com The last sho White-eye and Charl gown, with ne who gave her up walk—the forgotten Men, the o Street of F not fate taken a han down had such men, nor the pl there were

it!  
"The Street of Forgotten Men," produced by Herbert Brenon, who has made "Peter Pan" from George Kibbe Turner's Liberty Magazine Story, deals with a class of people who are half crooks, half objects of pity, and their strange life before revealed.  
Percy Marmont, Neil Hamilton and Mary Brian ("The Little French Girl") are featured in the principal roles of the production, which was adapted for the screen by Paul Schofield.  
The million-dollar masterpiece. Easily see its great assured theme.  
"The Street of Forgotten Men"—the strange story of a Bowery Cinderella and a beggar who lost himself for love—Meighan.

et of Forgotten Men," produced by Herbert Brenon, who has made "Peter Pan" from George Kibbe Turner's Liberty Magazine Story, deals with a class of people who are half crooks, half objects of pity, and their strange life before revealed.  
Percy Marmont, Neil Hamilton and Mary Brian ("The Little French Girl") are featured in the principal roles of the production, which was adapted for the screen by Paul Schofield.  
The million-dollar masterpiece. Easily see its great assured theme.  
"The Street of Forgotten Men"—the strange story of a Bowery Cinderella and a beggar who lost himself for love—Meighan.

### Cast

Easy Money Charlie	Percy Marmont
Fancy Van Horn	Mary Brian
Philip Peyron	Neil Hamilton
Bridgeport White-Eye	John Harrington
Dutch Doll	Juliet Brenon
Adolphe	Josephine Deffry
Diamond Mike	A. Bargato
Adolphe's Assistant	Riley Hatch
Widow McGee	Albert Roccardi
	Dorothy Walters

## Short Synopsis

THE STREET OF FORGOTTEN MEN is a short street running off the Bowery. Diamond Mike's Saloon is the best known dive in it for it is there that all the professional beggars of the city gather. And it is in a room back of the saloon—the Cripple Factory, they call it—that Adolphe the Disguiser turns husky men and women into beggars who take in hundreds of dollars a day by working on the sympathies of the crowd.  
The best known faker of his time is Easy Money Charlie (played by Percy Marmont) who is called the "King of the Beggars." His chief rival is White-Eye who fakes blindness not only to the public but even to his fellow-fakes.  
Portland Fancy, one of the women hangers-on in Diamond Mike's, is dying, and she sends for Charlie. She tells him she has a little girl, four years old, that she is in an orphan asylum and she begs Charlie to take her out and bring her up away from the street and to give her a decent chance in life. At first this King of the Beggars is appalled with the idea of bringing up a girl but the woman is dying and he can't refuse her.  
So he got himself a housekeeper and a little bungalow away from the city and he got the kid and started trying it out. Year after year he took care of her, keeping her off the streets and never letting her know he was her father. For thirteen years he went on with his double life between his new home and the Street of Forgotten Men and he learned so to love the little girl that he dreaded the time when she would grow up. And when it came and a fine fellow, an ambitious young lawyer, (played by Neil Hamilton) asked her to marry him, the girl refused because, as the housekeeper later confided to Charlie, she was secretly in love with him.  
To save the girl (played by Mary Brian) Charlie, because he knows he is unworthy of her, decides to go out of her life. But before he goes, he visits the young lawyer and tells him all, tells him the kind of life he has led, tells him he is not even fit to shake hands with Philip and that he has decided it is best for him to go out of the girl's life altogether. So he takes a long sea voyage and Philip is not greatly amazed when he receives a letter later telling him that Charlie was swept overboard during a storm. A little later when Philip again proposes to the girl she accepts him.  
In the meantime White-Eye, Charlie's arch enemy, had learned about the girl, had threatened to tell her everything once even before Charlie decided to go out of her life, but the King of the Beggars had given him a sound thrashing. Now when he reads of her engagement in the newspaper, he determines to become blackmailer and extort money from her to keep her secret. But Charlie returns to the street having suspected White-eye's intent. They argue and a terrible fight ensues in which White-eye actually goes blind. When White-eye, coward that he is, pleads for Mercy, Charlie realizing that White-eye can do the girl no harm, pities him and promises to help him. The last shot shows the girl coming from the church in her bridal gown, with White-eye and Charlie hidden in the crowd on the sidewalk—the one who gave her up that she might be saved from The Street of Forgotten Men, the other who would have dragged her down had not fate taken a hand. And the girl—she never knew there were such men, nor the place where they fought over her.

Naturally, as colorful a place as this has been a fertile field for writers and playwrights. Many of the old "thrillers" of the stage, such as that perennial favorite, "A Night in Chinatown," were laid in the blood-and-thunder atmosphere of this picturesque corner of New York. The sentimental and sugary novels of the Laura Jean Libby, Bertha M. Clay and Horatio Alger school made liberal use of the Bowery as a setting for their highly moral plots. With the gradual change of literary tastes, established authors of our own time have also recognized the possibilities of the district as a setting for sincere and less hysterical writing. O. Henry found in it material for some of his inimitable stories, and George Kibbe Turner has recently given an unusual glimpse of one of its most interesting and little known phases of life in his story, appropriately titled, "The Street of Forgotten Men."

### "Different" Story

This deals with a class of petty criminals who practiced begging as a profession. In a dingy room in the rear of one of the most noted dives, a crafty Boweryman conducted a "cripple factory" in which the panhandlers were cleverly made up to appear sick and old and woe-begone and were fitted with artificial limbs and other apparatus which gave them the appearance of crippled men and women. So convincing and appealing were they that it was nothing unusual for them to "earn" a hundred dollars or more apiece each day from sympathetic citizens in the more respectable parts of the city.

As is the usual thing with gangs of criminals of every kind, the begging profession had its leader, or "king". This character is portrayed by Percy Marmont in the Paramount screen version of the story, produced by Herbert Brenon, who made "Peter Pan" and "The Little French Girl."

### Recreates "Old Days"

An unusual combination of circumstances makes him the guardian of a child of the streets who is looked upon by his "subjects" as a legitimate recruit for their profession. But while the story of the "king's" sacrifice of his throne to save the girl is gripping and appealing, the re-creation of the old Bowery days and scenes is equally interesting, both to the "old timers" who remember the brown derbys and leg-o'-mutton sleeves of those times and to the younger generation to whom "The Bowery" is just an old-fashioned song and not a reality.

Neil Hamilton and Mary Brian are featured with Marmont in the principal roles of "The Street of Forgotten Men," which opens a ....days' run next.....at the .....Theatre.

as the front cover of an issue of LIBERTY, bearing the announcement, "A Paramount Picture," and in the center, for an illustration, a cut-out from one of the posters. Or adapt the same idea for a large sign to stand in the center of the entrance to lobby.

Snipe arrows of cardboard all over town, all pointing in direction of theatre reading:—TO THE STREET OF FORGOTTEN MEN. Put these up before announcing the picture and benefit by their teaser value.

Advance teaser ads for newspapers:—

Have YOU walked THE STREET OF FORGOTTEN MEN? Where is THE STREET OF FORGOTTEN MEN? Who lives on THE STREET OF FORGOTTEN MEN? Is—St. THE STREET OF FORGOTTEN MEN?

Tie-ups with savings banks using the slogan:—SAVE your DOLLARS now so you will never tread THE STREET OF FORGOTTEN MEN. Use newspaper tie-up ads, windows, circulars, and possibly the issuance of special \$1 bank checks to be used for the opening of new accounts. Many banks have done this—talk it over with them!

Advertise as—A romance of the underworld—the strange story of a Bowery Cinderella and a beggar who lost himself for love.

How about a card for your grocers, butchers, etc. — "Have you FORGOTTEN anything, madame? Don't forget to see 'The Street of Forgotten Men' at the ....."

Employment agencies: "Let us find a job for you. Get off THE STREET OF FORGOTTEN MEN."

Tie-up with the Salvation Army for a collection of wearing apparel, etc., to go to unfortunates on "the street of forgotten men."

Get a street map of New York, and instead of The Bowery, letter in, preferably white on black, The Street of Forgotten Men.

Run a series of teaser ads, each one headed The Street of Forgotten Men and featuring a man once prominent and now little remembered.

Get a picture of a prominent street in your town the way it looked fifty years ago and label it The Street of Forgotten Men, with a sub-head telling what street it really is. This will arouse much local interest and curiosity.

ADOLPH ZUKOR, JESSE L. LASKY PRESENT

# "THE STREET OF FORGOTTEN MEN"

a HERBERT BRENON Production  
PERCY MARMONT · NEIL HAMILTON  
MARY BRIAN  
A Paramount Picture

## THEATRE NAME and Play Dates

Two-column Supplementary Ad 2ASX

MOVE THE CROWDS ALONG TO "THE STREET OF FORGOTTEN MEN"  
SPOTTING THESE STRIKING PRESS ADS

# The Street of Forgotten Men

with  
PERCY MARMONT  
NEIL HAMILTON  
MARY BRIAN

**R**ICH man, poor man,  
beggar man, thief—  
Fate crossed their lives  
with a beautiful girl—  
with startling results.

The strangest romance  
of the underworld ever  
told.

Superb cast.

HERBERT BRENON  
PRODUCTION

A Paramount Picture



Four-column Newspaper Advertisement 4A

# THE STREET OF FORGOTTEN MEN

3' x 10' Colored Banner—\$2.00 Each

## Ad or Program Catchlines

Has the underworld a heart? See "The Street of Forgotten Men."

The director of "Peter Pan" has produced another masterpiece.

Is there romance in the lives of New York's professional beggars?

The strange story of a Bowery Cinderella and the beggar who lost himself for love.

A drama of great human heart thrills sweeping on to a stupendous climax.



PERCY MARMONT AND MARY BRIAN IN THE HERBERT BRENON PRODUCTION "THE STREET OF FORGOTTEN MEN" A PARAMOUNT PICTURE

"The Street of  
Forgotten

Two-column Production Mat 2P

# "THE STREET OF FORGOTTEN MEN" BY G PRESS ADS IN YOUR LOCAL NEWSPAPERS

en Men"



TEN MEN



Y BRIAN IN THE HERBERT BRENON  
"FORGOTTEN MEN" A PARAMOUNT PICTURE  
Production Mat 2P



PERCY MARMONT, MARY BRIAN AND NEIL HAMILTON IN  
HERBERT BRENON'S PRODUCTION "THE STREET OF FORGOTTEN MEN" A PARAMOUNT PICTURE

Three-column Production Mat 3P

## TRAILER

You can get an excellent Service Trailer on "The Street of Forgotten Men."

This is 75 feet long and costs \$5 during the first 4 months after release date. Refund of \$1.50 if returned within two weeks.

After first 4 months cost is \$2.50. Refund of \$1.00 if returned within two weeks of shipment.

Order direct from National Screen Service, Inc. See Price List, Page 4, for list of branch offices.



A REMARKABLE romance of the underworld.

The story of a Bowery Cinderella whose life was strangely linked with a beggar and a young millionaire.

Adapted by John Russell.

From the Liberty Magazine story by George Kibbe Turner. Screen play by Paul Schofield.

## THEATRE NAME

Two-column Supplementary Press Ad 2AS

## The "Miracle Man" of 1925



"The  
Street of

a  
Paramount  
Picture

HERBERT BRENON  
PRODUCTION

A Paramount Picture



Four-column Newspaper Advertisement 4A

# THE STREET OF FORGOTTEN MEN

3' x 10' Colored Banner—\$2.00 Each

## Ad or Program Catchlines

Has the underworld a heart? See "The Street of Forgotten Men."

The director of "Peter Pan" has produced another masterpiece.

Is there romance in the lives of New York's professional beggars?

The strange story of a Bowery Cinderella and the beggar who lost himself for love.

A drama of great human heart thrills sweeping on to a stupendous climax.



PERCY MARMONT AND MARY BRIAN IN THE HERBERT BRENON PRODUCTION "THE STREET OF FORGOTTEN MEN" A PARAMOUNT PICTURE

Two-column Production Mat 2P

## "The Street of Forgotten Men"

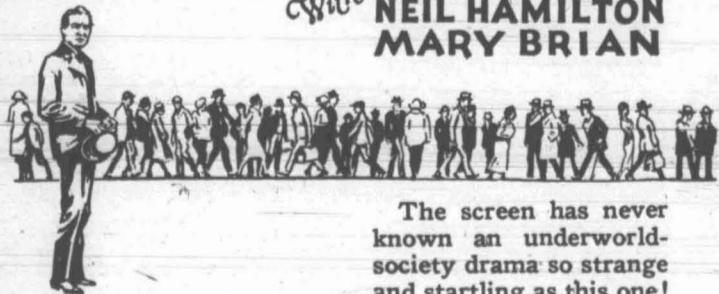
A  
HERBERT BRENON  
PRODUCTION

PRESENTED BY  
ADOLPH ZUKOR  
JESSE L. LASKY

A  
Paramount  
Picture



With  
PERCY MARMONT  
NEIL HAMILTON  
MARY BRIAN



The screen has never  
known an underworld-  
society drama so strange  
and startling as this one!

Adapted by John Russell—From the story by George Kibbe  
Turner—Screen play by Paul Schofield

Two-column Press Advertisement 2A



## The Street of Forgotten Men

A  
HERBERT BRENON  
PRODUCTION  
with  
PERCY MARMONT  
NEIL HAMILTON  
MARY BRIAN  
PRESENTED BY  
ADOLPH ZUKOR and JESSE L. LASKY

A  
Paramount  
Picture

One-column Press Ad 1A



## The Street of Forgotten Men

WITH  
PERCY MARMONT  
NEIL HAMILTON  
MARY BRIAN

A  
HERBERT BRENON  
PRODUCTION

PRESENTED BY  
ADOLPH ZUKOR  
JESSE L. LASKY

A  
Paramount  
Picture



One-column Press Ad 1AX

PERCY MARMONT, MARY BRIAN AND NEIL HAMILTON IN  
HERBERT BRENON'S PRODUCTION "THE STREET OF FORGOTTEN MEN" A PARAMOUNT PICTURE

Three-column Production Mat 3P

## TRAILER

You can get an excellent Service Trailer on "The Street of Forgotten Men."

This is 75 feet long and costs \$5 during the first 4 months after release date. Refund of \$1.50 if returned within two weeks.

After first 4 months cost is \$2.50. Refund of \$1.00 if returned within two weeks of shipment.

Order direct from National Screen Service, Inc. See Price List, Page 4, for list of branch offices.



A REMARKABLE romance of the underworld.

The story of a Bowery Cinderella whose life was strangely linked with a beggar and a young millionaire.

Adapted by John Russell.

From the Liberty Magazine story by George Kibbe Turner. Screen play by Paul Schofield.

## THEATRE NAME

Two-column Supplementary Press Ad 2AS

## The "Miracle Man" of 1925



# "The Street of Forgotten Men"

A -  
Paramount  
Picture

A  
HERBERT BRENON  
PRODUCTION



It's time for another "Miracle Man" to reach the screen, and here it is!

Next to "Peter Pan," it's Herbert Brenon's finest production.

Other  
Features  
Here

WITH  
PERCY MARMONT  
NEIL HAMILTON  
MARY BRIAN

PRESENTED BY  
ADOLPH ZUKOR AND JESSE L. LASKY

## The Street of Forgotten Men

WITH  
PERCY MARMONT  
NEIL HAMILTON  
MARY BRIAN

A  
HERBERT BRENON  
PRODUCTION

PRESENTED BY  
ADOLPH ZUKOR  
JESSE L. LASKY



One-column Press Ad 1AX

Three-column Newspaper Advertisement 3A

# "THE STREET OF FORGOTTEN MEN" — BOX OFFICE PROFITS, IF YOU USE

## "Street of Forgotten Men" Bowery Romance

Herbert Brenon—Paramount Picture Feature at Rialto Theatre

THE Bowery in the late 90's! That was the heyday of romance and sentiment, of simplicity and unsophistication, all of which was reflected in the songs of the period. "Little Annie Rooney", "East Side, West Side", "The Belle of Avenue A"—what memories these simple melodies bring back to the men and women of today who were just stepping into mature years when the Bowery was the country's center of romantic interest!

The romance, however, was mostly in the imaginations of those who didn't know the district from first hand experience. The wise man in those days found the Bowery a mighty fine place to stay away from, and the stranger who ventured into its sinister confines counted himself lucky to get out again with a whole skin. Many an innocent and unsuspecting sightseer could vouch for the truth of the experiences related in that familiar song, "The Bowery".

Probably there was no tougher place in the world than this congested area in the 90's and the early years of the present century. Here was a hotbed of crime, political corruption and violence of every kind. Here plots were hatched and plans laid for atrocities that make the blood run cold in remembrance of them. "Billy" McGlory's saloon on Hester Street was one of the most notorious of the many gathering places for the night-blooming gentry of the district, and other dives such as The Glass Barrel, The Silvan Divan, The Slide and "The" Allen's on Bleeker Street contributed to the outward gaiety and the inner maliciousness of the old Bowery.

When the hordes of foreign born swept into the country in the latter half of the nineteenth century, the "East Side" became the nation's melting pot, and the Bowery was its center. Gangsters, criminals and degenerates from all over the world congregated within its boundaries, and the district took on a sinister, malevolent aspect which made it a by-word among honest and law abiding citizens. The Bowery by 1890 had become truly "the street of forgotten men," where the wrecks of life and the dregs of manhood took refuge in obscurity. Existing like the lowest of animals, they wrung from the world a living by every kind of violence, from petty thievery to capital crime.

It is against such a background that "The Street of Forgotten Men," which comes to the Theatre on ..... is laid. It's a Herbert Brenon-Paramount production, written for the screen by Paul Schofield from the story by George Kibbe Turner, which ran in Liberty Magazine. The story is described as an underworld romance—the strange tale of a Bowery Cinderella and a beggar who lost himself for love.

Percy Marmont, Neil Hamilton and Mary Brian are featured.

## Another One for Cross-Word Puzzle Addicts

What's a four letter word meaning a beggar, crippled or otherwise, who solicits your aid at subway entrances and on the streets?

The answer is—"fake"!

John D. Godfrey, mendicant officer for the Brooklyn Bureau of Charity, says there isn't a deserving beggar at large today. Herbert Brenon, who produced "The Street of the Forgotten Men" at the Paramount Long Island Studio, called in Mr. Godfrey to assist in creating the proper authentic atmosphere in the "cripple factory" which the "King of the Beggars" uses as his headquarters when off duty.

"Twenty years ago, the period in which this story is laid, these 'cripple factories' did a rushing business," says Mr. Godfrey. "Many of their devices for fooling the public were very ingenious. The practice still persists to some extent, and it is often difficult to spot the fake cripple. "But while these fakes can be de-

## SPECIAL STORIES

### "Cripple Factory" Screen's Strangest Scene in "Street of Forgotten Men"

ONE industry of New York City which you won't find listed in the census reports of twenty years ago was the making of "cripples". In the early years of this century there were several so-called "cripple factories" known to the police, where day and night shifts of professional beggars were fitted with fake bandages, artificial arms and legs, false high heeled shoes and other trick paraphernalia for the luring of sympathetic coins into battered tin cups.

Herbert Brenon shows one of these "cripple factories" in operation in his new production, "The Street of Forgotten Men," which opens a.... days' run at the..... on..... Every detail is authentic, for the set was built and furnished under the supervision of John D. Godfrey, who for over twenty years has been Mendicant Officer of the Brooklyn Bureau of Charity and who assisted Mr. Brenon in the technical and research work on this story.

Here are shown beggars being made up under the expert hand of Adolphe, a little Frenchman who was famous in his day for his artistic transformations. Piles of artificial limbs, canes and crutches give atmosphere to the place, as do the "mugs," or pictures, of famous beggars which adorn the dingy walls. There are signs reading "I Am Blind" and "Please Help a Cripple" which add a note of sardonic humor, especially when these "blind" and "crippled" men are seen scowling away their street clothes in lockers while they don their begging costumes. The "monakers" which are scrawled on these locker doors are interesting in themselves: Bridgeport White-Eye, Easy Money Charlie, London Tip, Ed the Flop, Chicago Stick and others, even including Handsome Harry and Diamond Dick.

There is just as much faking done today as there ever was, according to Mr. Godfrey, who recently took Herbert Brenon on a tour of investigation through the haunts of the professional beggars in Greater New York; but it is pretty crude today compared with the "artistry" of twenty years ago. There are no known cripple factories now in operation, the beggars working nowadays on the "lone wolf" principle instead of in organized gangs as they used to. However, thousands of dollars a day are extracted from too sympathetic people by beggars who find it far easier to reap rich pickings in this way than to earn an honest living. "It is nothing uncommon," says Mr. Godfrey, "for a beggar to collect five hundred dollars or more in a single day."

"The Street of Forgotten Men" centers around the "king of the beggars" and tells an interesting story of a double personality assumed by him because of a young girl who has been entrusted to his care. Percy Marmont has in this role a character part which suits him better than anything in which he has been seen in some time, and Mary Brian, "The Little French Girl" and the adorable Wendy of "Peter Pan," is the girl. Neil Hamilton completes the trio of players featured in the principal roles of the production, which was adapted for the screen by Paul Schofield from the Liberty Magazine story by George Kibbe Turner.

Others in the cast are John Harrington, Juliet Brenon, Josephine Duffry, A. Bargato, Riley Hatch, Albert Roccardi and Dorothy Walters.

### "The Street of Forgotten Men" Is an Absorbingly Interesting Tale of "Inside" Life of the Old Bowery

The Bowery of today is a calm and placid place compared to the famous street as it was a quarter of a century ago. Most of the "dives" have been turned into ice cream parlors or carefully stage-managed show places for tourists. The criminals and degenerates who used to make it a by-word among respectable people have given way to shiftless wrecks whose nerve is great enough only for the filching of an unwary pocketbook.

But in one respect things are much the same. In the old days, the denizens of the Bowery, whose lives form the interesting background of "The Street of Forgotten Men," a new Herbert Brenon production for Paramount, used various terms to designate people and things with which they came into most frequent contact. This argot, or slang, was not only picturesque and typical of the crooks and professional panhandlers who used it, but was also of practical value to them, for it was a kind of code which prevented the stranger (who was usually the victim) from understanding the trend of the conversation. The guileless tourist, for instance, who was wont to come to the Bowery in search of a thrill which he could afterwards relate—with embellishments!—to the home folks in Hickville, wasn't likely to suspect that the amusing Bowery tough had anything sinister in mind when he spoke to a confederate about a "souper" or a "leather". Only when it was all over did he realize that they were discussing the watch and wallet which flitted from his pockets soon afterward!

This code of slang phrases has come down to the present day pretty much unchanged. A pickpocket is still a "dip," and a safe-breaker a "peterman." Everyone knows that a "mark" is a sucker and that a bank-note is a "wrapper." Now, as in the old days, a precious stone is a "prop," a gold watch chain is a "red slang", a sneak thief is a "heelman".

George Kibbe Turner, in his story on which "The Street of Forgotten Men" is based, has given an absorbingly interesting picture of the "inside" life of the Bowery in the old days. Many phases of it, such as the operations of the "cripple factory" and the activities of the professional beggars and panhandlers, will come under the head of "absolutely new" to most people. It will be especially startling to those good folk who have been giving generously to beggars to learn that these mendicants, both of yesterday and today, are fakes who deliberately prey on sympathetic passers-by. John D. Godfrey, who has had over twenty years' experience with beggars, and who assisted Herbert Brenon in the production of this picture, says that in all his dealings with mendicants he has yet to find a single deserving case.

Percy Marmont, Neil Hamilton and Mary Brian are featured in the leading roles of the picture, which comes to the..... Theatre on.....

### Beggar in "Street of Forgotten Men" Looked So Pathetic That Passers-by Insisted on Giving Alms

New York may have a reputation for being a cold, heartless city, but it

## Reviews

### "Street of Forgotten Men"

THE STREET OF FORGOTTEN MEN, a Paramount screen version of the George Kibbe Turner romance of New York's underworld, produced by Herbert Brenon and featuring Percy Marmont, Neil Hamilton and Mary Brian ("The Little French Girl"), is the feature at the..... Theatre this week.

After all these years of grafting, the story of "Easy Money" Charlie comes to life. Shades of Dr. Jekyll and Mr. Hyde! But Stevenson's character had nothing on this man.

Easy Money lived in "The Street of Forgotten Men". He was a fake cripple who "took" New York's crowds for hundreds of dollars weekly—but in his cottage outside the city he was a "successful business man" to all that knew him.

One of the women hangers-on in Diamond Mike's saloon had entrusted into Charlie's care a baby daughter whom he had brought up far from "the street," and with her chance of marrying a millionaire

had the girl even dreamed that there were such men in the world as her guardian, and when the crisis came he fought—like a mad-dened animal to keep her from ever learning such a thing.

If there's ever to be another "Miracle Man", "The Street of Forgotten Men" is it!—the story of a Bowery cinderella and a beggar who lost himself for love.

Percy Marmont, in the role of Easy Money Charlie, gives a character portrayal second to none the screen has ever seen, and Mary Brian is a real grown up girl in this one.

John Harrington, as Bridgeport White-eye, is the only one who knows about Easy Money and the girl, and it is when he tries to blackmail the girl—drag her down into "The Street of Forgotten Men," that the fight starts—a fight that can be compared with nothing yet seen on the screen. There has never been anything to even approach it.

### Herbert Brenon Picture Feature at the Rialto

The new Herbert Brenon-Paramount production, "The Street of Forgotten Men," which opened yesterday at the..... Theatre, is an adaptation by Paul Schofield of the Liberty Magazine story of the same name by George Kibbe Turner.

Percy Marmont, Neil Hamilton and Mary Brian are featured in the leading roles of the cast. The scene is New York's Bowery in the late 90's, and the story is one of a "beggar"

who has been entrusted to his care at babyhood, might never know him as "Easy Money" Charlie, the fake cripple, and that nothing should stand in her way for a happy marriage to a fine, upstanding young millionaire.

"The Street of Forgotten Men" is a story of a "Miracle Man" appeal, though infinitely more gripping and entertaining than the George Loane Tucker classic. The theme deals with a class of people who are half crooks and half objects of pity, and their strange life, never before revealed. It has an original theme which has never before been used in a photoplay. There is an absolutely different love story, which is linked with a story of self-sacrifice that is tremendously moving and appealing.

Bridgeport White-eye, Easy Money's arch-enemy, learns of the girl and threatens to tell everything until Charlie makes him change his mind after giving him a sound thrashing. The closing scenes of the picture show the girl coming from the church in her bridal gown, with White-eye and Easy Money hidden in the crowd on the sidewalk—the one who gave her up that she might be saved from "the street"—the other who would have dragged her down had not fate taken a hand.

And the girl—she never knew there were such men, nor the place where they fought over her.

# “STREET OF FORGOTTEN MEN” — THE PATH TO BIGGER IF YOU USE THESE NEWSPAPER STORIES

## Reviews

### “Street of Forgotten Men”

THE STREET OF FORGOTTEN MEN, a Paramount screen version of the George Kibbe Turner romance of New York's underworld, produced by Herbert Brenon and featuring Percy Marmont, Neil Hamilton and Mary Brian (“The Little French Girl”), is the feature at the Theatre this week.

After all these years of grafting, the story of “Easy Money” Charlie comes to life. Shades of Dr. Jekyll and Mr. Hyde! But Stevenson's character had no thing on this man. Easy Money lived in “The Street of Forgotten Men.” He was a fake cripple who “look” New York's crowds for hundreds of dollars weekly—but in his cozy little cottage outside the city he was a “successful business man” to say that knew him.

One of the women hangers-on in Diamond Mike's saloon had entrusted a baby daughter whom he had brought up far from “the street,” and of marrying a young millionaire.

had the girl even were such men dreamed that there guardian, and the world as her came he fought—when the crisis denied animal to fight like a mad—learning such a thing her from ever.

If there's ever a “Miracle Man”, “The Street of Forgotten Men” is it!—the story of a Bowery cinderella and a beggar who lost himself for love.

Percy Marmont, in the role of Easy Money Charlie, gives a character portrayal second to none the is a real grown-up, and Mary Brian John Harrington girl in this one.

White-eye, is then, as Bridgeport knows about Easy Money and the girl, and it is when Money and the mail, the girl—draw he tries to blackmail “The Street of Forgotten Men,” that the fight starts—a fight that can be compared with nothing yet seen on the screen. There has never been anything to even approach it.

### Herbert Brenon Picture Feature at the Rialto

The new Herbert Brenon-Paramount production, “The Street of Forgotten Men,” which opened yesterday at the Theatre, is an adaptation by Paul Schofield of the name by George Kibbe Turner.

Percy Marmont, Neil Hamilton and Mary Brian are featured in the leading roles of the cast in the late 90's, who had a “happy marriage” and a young millionaire.

“The Street of Forgotten Men” is a story of “Miracle Man” appeal, though infinitely more gripping and entertaining than the George Loane Tucker classic. The theme deals with a class of people who are half crooks and half angels, and half their strange life, subjects of pity, and veiled. It has never before been a photoplay. The scene is set in a different love story, which is linked with a story of a “beggars” and a young millionaire.

Bridgeport White-eye, Easy Money's arch-enemy, learns of the girl and Charlie makes everything until after giving him a change his mind. The closing scene, sound thrashing, show the girl coming of the picture in her bridal gown from the church and Easy Money in, with White-eye on the sidewalk. Hidden in the crowd her up that she the one who gave “the street”—the fight be saved from have a hand, other who would taken a drag, down had not fate.

And the girl there were she never knew place where the such men, nor the John Harrington fought over her.

## ADVANCE STORIES

### “Street of Forgotten Men”, Kibbe

#### Turner Story, New Paramount Film

DO YOU remember the days when a big glass of beer cost five cents and a free lunch went with it? And do you remember the German bands that used to play in the good old summer-time? Then surely, you remember the Bowery, that famous playground of New York City in the late nineties.

Those were the days of brown derbies and leg o'mutton sleeves. Those were the days of McGurk's “Suicide Hall,” The People's Theatre, The Atlantic Gardens, Steve Brodie's Place, Tony Pastor's, The “Glass Barrel,” and “The Silvan Divan.” Perhaps there were some things you've never even heard of. For instance, there was Diamond Dick's “Dead House.” It was located in the rear of a saloon on the Bowery.

The late 90's was the time when New York cops used to stroll in pairs, never alone. Some parts of the street were considered quite dangerous and the immediate vicinity of the “Dead House” was no exception to this rule.

Herbert Brenon has brought it all back to the screen in “The Street of Forgotten Men” which is coming to the Theatre. It is the nearest thing to the famous “Miracle Man” that has ever been made. The story was written for the screen by Paul Schofield and taken from George Kibbe Turner's tale of a beggar's regeneration. The featured players are Percy Marmont, Neil Hamilton and Mary Brian.

“Easy Money” Charlie was one of “The Forgotten Men” who met in Diamond Dick's “Dead House.” Here the gang disguised themselves as cripples and went out on the streets to beg for alms. These scenes give one a remarkable sense of realism, so well is the period portrayed.

A dying woman entrusts him with her child. He promises to bring it up as his own. Then begins for Charlie what is virtually a dual life. He is two persons at the same time. In his apartment with the girl and a housekeeper he is a prosperous business man, but by day he is still Easy Money, the “crippled” beggar.

As the years pass, the child grows up ignorant of what her guardian really is. She becomes a beautiful girl and he, reluctant to admit as much, falls in love with her. But she, with her higher education, loves a young millionaire. The picture holds one's interest every minute of its stay on the screen.

Before it comes to a close, the tangled strings are all straightened and every one is happy. Contrary to the usual order of movie plots, Charlie does not marry the girl.

There's a surprising twist at the climax.

### Percy Marmont Leads Double Life in Paramount's “Street of Forgotten Men”, Underworld Romance-Drama

From a professional beggar, strapping on his fake arm in the back room of a Bowery “cripple factory,” to a gentleman of fashion, an outstanding figure in the famous Easter Parade on Fifth Avenue, this is the amazing range covered by Percy Marmont in the unusual story of dual personality, “The Street of Forgotten Men,” which comes to the Theatre next. As usual in such cases, a woman is the reason; but the remarkable thing about it is that she doesn't know it. George Kibbe Turner has fashioned a powerful drama out of material which is decidedly different.

Mary Brian is the girl, and Neil Hamilton completes the trio of players featured in the leading roles of the production.

Marmont, the Mark Sabre of “If Winter Comes,” is “Easy Money” Charlie, a fake beggar. In the cripple factory he is disguised each day as a man with but one arm.

Then one day he inherits a baby girl. Fancy (Miss Brian) falls in love with Hamilton and everything looks fine until “Bridgeport White-eye,” played by John Harrington, threatens to “squeal” on Charlie. That is the dramatic frame-work of Herbert Brenon's new Paramount production.

### Fight Scene in “The Street of Forgotten Men” a Bear For Realism—Never Before Equalled in Motion Pictures

Herbert Brenon is a firm believer in realism. His belief isn't quite as firm as it was before he started, “The Street of Forgotten Men”, but it is still pretty well set.

It was Percy Marmont's fist that nearly jarred his ideas and his teeth loose and left a large bruise on his jaw.

It happened this way. In an old time Bowery saloon constructed on the Paramount Long Island Studio stage a fight takes place between Easy Money Charlie and White-Eye. It was a FIGHT. In fact, it was a riot that wrecked the place.

The scene was being made for “The Street of Forgotten Men.” Percy Marmont was playing the role of Easy Money Charlie and John Harrington was White-Eye. Marmont entered the saloon from the back room and discovered Harrington examining his bankbooks. Marmont dove at Harrington, as per the script, grabbed him by the throat and forced him against a wall.

“Terrible,” shouted Director Brenon, “No realism, too artificial. Choke him!”

They did it over. Marmont grabbed Harrington's neck. His tongue came out, his eyes bulged.

“Camera,” Mr. Brenon ordered. “Great! The facial expression is wonderful.”

They milled about. The scene was soon over. Harrington staggered forward reached for a glass of water and slumped into a chair.

Mr. Brenon fanned him for a moment and began acting out the remainder of the fight with Marmont while Harrington rested.

Three times they struggled across the sawdust covered floor of the saloon, with Mr. Brenon impersonating Harrington's role. Each time Mr. Brenon seized a stool and tried to crash it onto Marmont's head, but he dodged. The force of the falling chair was supposed to make the holder stagger against the lunch counter, and Marmont was to finish the fight with a blow on the chin. When Mr. Brenon was watching for this blow he could ease the force of it by tipping his head back. The last time, however, he turned his head toward Harrington to see if he was getting all the details of the action.

### “Street of Forgotten Men” Has Fine Cast

Percy Marmont, Neil Hamilton and Mary Brian Are Featured

PERCY MARMONT, Neil Hamilton and Mary Brian are featured in the leading roles of the new Herbert Brenon-Paramount production, “The Street of Forgotten Men,” which will be shown at the Theatre on . . . . . The picture is an adaptation by Paul Schofield of George Kibbe Turner's Liberty Magazine story by that name which is an underworld romance laid on the Bowery in the late 90's.

Marmont, whom fans will remember best for his great work in “The Light That Failed” and “If Winter Comes,” is cast as “Easy Money” Charlie in this picture. He is a fake cripple who preys a handsome living out of the gullible public. Charlie “inherits” a baby girl whom he brings up in the belief that he is a wealthy business man and then, when she is of marriageable age, “dies” that nothing might stand in her way of happiness.

Bridgeport White-eye, another “cripple,” determines to blackmail the girl, and Easy Money Charlie is compelled to “come back to life” to save her. It's a great situation, furnishing a “smash” climax for the production, which is a second “Miracle Man” if there's ever to be one.

Mary Brian is the girl, Portland Fancy, who never learns that there are such men in the world as her guardian, nor such a place where they fought for her—“Diamond Mike's” saloon. Young Hamilton is the millionaire she marries.

### Mary Brian Married—for First Time on the Screen

Mary Brian's gone and done it! Got married, that is. But the wedding was not of the “till death do us part” variety, as the bridegroom in the case, Neil Hamilton, already has a charming wife.

But a first wedding, even if solemnized for screen purposes only, is an exciting and thrilling event to be prepared for with all due ceremony.

As the search for wedding finery progressed in New York's best shops, Miss Brian found herself the central figure in many humorous and awkward misunderstandings on the part of unduly sympathetic sales people, who are perhaps too eager to help in the selection of an outfit for the young bride-to-be. One envious spinster of uncertain age was overheard in the remark: “Something ought to be done about these child marriages. It's an outrage, to permit such a youngster to marry!”

The big event is a feature of Herbert Brenon's latest production for Paramount, “The Street of Forgotten Men,” to be shown on . . . . . at the . . . . . Miss Brian is featured with Percy Marmont and Neil Hamilton in the principal roles of the story, a screen version of the Liberty Magazine romance-drama by George Kibbe Turner.

### Percy Marmont in Best Role In “Street of Forgotten Men”

Percy Marmont gives one of the greatest character portrayals of his career in the role of “Easy Money” Charlie in “The Street of the Forgotten Men,” which is Herbert Brenon's newest production for Paramount. The story deals with a petty panhandler who adopts a little girl and brings her up in ignorance of his profession, only to see the one fine thing in his life threatened with ruin through the evil plotting of one of his fellow crooks.

George Kibbe Turner, who wrote the story for Liberty Magazine has created an unusual and exceptionally interesting character in Easy Money Charlie. Most of the dramatic action of the story is laid in a dive near the Bowery to which flock the hopeless, battered wrecks whom life has forgotten — a novel background against which Charlie and the girl stand out appealingly.

In such a role, Percy Marmont is in his element. Here he is seen as

Here plots were hatched and plans laid for atrocities that make the blood run cold in remembrance of them. "Billy" McGlory's saloon on Hester Street was one of the most notorious of the many gathering places for the night-blooming gentry of the district, and other dives such as The Glass Barrel, The Silvan Divan, The Slide and "The" Allen's on Bleeker Street contributed to the outward gaiety and the inner maliciousness of the old Bowery.

When the hordes of foreign born swept into the country in the latter half of the nineteenth century, the "East Side" became the nation's melting pot, and the Bowery was its center. Gangsters, criminals and degenerates from all over the world congregated within its boundaries, and the district took on a sinister, malevolent aspect which made it a by-word among honest and law abiding citizens. The Bowery by 1890 had become truly "the street of forgotten men," where the wrecks of life and the dregs of manhood took refuge in obscurity. Existing like the lowest of animals, they wrung from the world a living by every kind of violence, from petty thievery to capital crime.

It is against such a background that "The Street of Forgotten Men," which comes to the Theatre on ..... is laid. It's a Herbert Brenon-Paramount production, written for the screen by Paul Schofield from the story by George Kibbe Turner, which ran in Liberty Magazine. The story is described as an underworld romance—the strange tale of a Bowery Cinderella and a beggar who lost himself for love.

Percy Marmont, Neil Hamilton and Mary Brian are featured.

### Another One for Cross-Word Puzzle Addicts

What's a four letter word meaning a beggar, crippled or otherwise, who solicits your aid at subway entrances and on the streets?

The answer is—"fake!"

John D. Godfrey, mendicant officer for the Brooklyn Bureau of Charity, says there isn't a deserving beggar at large today. Herbert Brenon, who produced "The Street of the Forgotten Men" at the Paramount Long Island Studio, called in Mr. Godfrey to assist in creating the proper authentic atmosphere in the "cripple factory" which the "King of the Beggars" uses as his headquarters when off duty.

"Twenty years ago, the period in which this story is laid, these 'cripple factories' did a rushing business," says Mr. Godfrey. "Many of their devices for fooling the public were very ingenious. The practice still persists to some extent, and it is often difficult to spot the fake cripple.

"But while these fakes can be detected when they are arrested and examined at the station house, the hardest one to catch has always been the deaf-and-dumb faker. Many of them learn the sign language, and up to a few years ago there wasn't much that we could do about it. But nowadays we give them the other test. When a deaf-and-dumb beggar is arrested, and we are reasonably sure that he is a fake, we take him to a hospital and have a doctor administer ether until the beggar is unconscious. Then he is allowed to come out from the anaesthetic—and if he can talk, he always does talk, in large quantities. Today when such a faker is locked up, the mere threat of this test will make him throw up the sponge."

George Kibbe Turner has laid the scene of his story, "The Street of the Forgotten Men," in the haunts of the panhandlers who used to take in hundreds of dollars a day apiece. The unusual life and customs of these people are used as the background of an appealing story of love and self-sacrifice. Percy Marmont has the role of the "king of beggars" and Mary Brian plays the little waif whom he adopts.

Neil Hamilton completes the trio of players featured in the picture, coming to the Theatre next ..... for a .... days' run.

### "Street of Forgotten Men"

#### Feature at Rialto Theatre

The feature at the ..... Theatre this week is "The Street of Forgotten Men," a Herbert Brenon production for Paramount of George Kibbe Turner's Liberty magazine story, by that name, an underworld romance of the Bowery in the late 90's.

Percy Marmont, Neil Hamilton and Mary Brian are featured in the cast. According to advance reports, "The Street of Forgotten Men" is a second "Miracle Man".

There is just as much faking done today as there ever was, according to Mr. Godfrey, who recently took Herbert Brenon on a tour of investigation through the haunts of the professional beggars in Greater New York; but it is pretty crude today compared with the "artistry" of twenty years ago. There are no known cripple factories now in operation, the beggars working nowadays on the "lone wolf" principle instead of in organized gangs as they used to. However, thousands of dollars a day are extracted from too sympathetic people by beggars who find it far easier to reap rich pickings in this way than to earn an honest living. "It is nothing uncommon," says Mr. Godfrey, "for a beggar to collect five hundred dollars or more in a single day."

"The Street of Forgotten Men" centers around the "king of the beggars" and tells an interesting story of a double personality assumed by him because of a young girl who has been entrusted to his care. Percy Marmont has in this role a character part which suits him better than anything in which he has been seen in some time, and Mary Brian, "The Little French Girl" and the adorable Wendy of "Peter Pan," is the girl. Neil Hamilton completes the trio of players featured in the principal roles of the production, which was adapted for the screen by Paul Schofield from the Liberty Magazine story by George Kibbe Turner.

Others in the cast are John Harrington, Juliet Brenon, Josephine Deffry, A. Bargato, Riley Hatch, Albert Roccardi and Dorothy Walters.

### "The Street of Forgotten Men" Is an Absorbingly Interesting Tale of "Inside" Life of the Old Bowery

The Bowery of today is a calm and placid place compared to the famous street as it was a quarter of a century ago. Most of the "dives" have been turned into ice cream parlors or carefully stage-managed show places for tourists. The criminals and degenerates who used to make it a by-word among respectable people have given way to shiftless wrecks whose nerve is great enough only for the flitching of an unwary pocketbook.

But in one respect things are much the same. In the old days, the denizens of the Bowery, whose lives form the interesting background of "The Street of Forgotten Men," a new Herbert Brenon production for Paramount, used various terms to designate people and things with which they came into most frequent contact. This argot, or slang, was not only picturesque and typical of the crooks and professional panhandlers who used it, but was also of practical value to them, for it was a kind of code which prevented the stranger (who was usually the victim) from understanding the trend of the conversation. The guileless tourist, for instance, who was wont to come to the Bowery in search of a thrill which he could afterwards relate—with embellishments!—to the home folks in Hickville, wasn't likely to suspect that the amusing Bowery tough had anything sinister in mind when he spoke to a confederate about a "souper" or a "leather". Only when it was all over did he realize that they were discussing the watch and wallet which flitted from his pockets soon afterward!

This code of slang phrases has come down to the present day pretty much unchanged. A pickpocket is still a "dip," and a safe-breaker a "peterman." Everyone knows that a "mark" is a sucker and that a bank-note is a "wrapper." Now, as in the old days, a precious stone is a "prop," a gold watch chain is a "red slang", a sneak thief is a "heelman".

George Kibbe Turner, in his story on which "The Street of Forgotten Men" is based, has given an absorbingly interesting picture of the "inside" life of the Bowery in the old days. Many phases of it, such as the operations of the "cripple factory" and the activities of the professional beggars and panhandlers, will come under the head of "absolutely new" to most people. It will be especially startling to those good folk who have been giving generously to beggars to learn that these mendicants, both of yesterday and today, are fakes who deliberately prey on sympathetic passers-by. John D. Godfrey, who has had over twenty years' experience with beggars, and who assisted Herbert Brenon in the production of this picture, says that in all his dealings with mendicants he has yet to find a single deserving case.

Percy Marmont, Neil Hamilton and Mary Brian are featured in the leading roles of the picture, which comes to the Theatre on .....

### Beggar in "Street of Forgotten Men" Looked So Pathetic That Passers-by Insisted on Giving Alms

New York may have a reputation for being a cold, heartless city, but it has its generous moments—moments of curious, unreasoning generosity.

Recently Herbert Brenon, Percy Marmont, Mary Brian and John Harrington were driven down Fifth Avenue in an expensive automobile. Following them was a light truck in which a camera was concealed, for they didn't want to draw a crowd. The car and truck parked on the west side of the avenue diagonally opposite St. Patrick's Cathedral. Services were still in progress.

Mr. Brenon, Mr. Marmont and Miss Brian were dressed nattily, like the other Sunday morning strollers, and attracted practically no attention as they rehearsed a scene near the cathedral. Mr. Harrington, however, was attired like a beggar. His hat looked as though it had been run over by a few trucks. The suit wouldn't have brought twenty cents in a Salvation Army store. He had a sign hanging on his neck: "I am Blind."

But—and here's the part Brenon can't explain—Harrington was sitting in the seat of an automobile. A chauffeur was on the front seat. In spite of this sympathetic persons dropped coins into Harrington's cup. In less than ten minutes he received three contributions totalling twenty-seven cents.

In the meantime the camera truck had been moved to the other side of the avenue and Harrington was stationed on the corner near the cathedral. Mr. Marmont and Miss Brian were to walk down the avenue and drop a coin or two in Harrington's tin cup and proceed.

Harrington had hardly taken his place when an elderly, well dressed woman walked toward him and dropped a coin. One of Director Brenon's assistants tried to intercept her. She looked at him coldly, made a cutting remark about heartless detectives and proceeded.

By this time Mr. Brenon was insistent that no further money should be received. He ordered his aides to prevent contributions, as he didn't want to appear to have taken advantage of anyone's generous impulses. The scene was hurried, but before Mr. Marmont and Miss Brian could get near Harrington two more women had tried to put money in the cup.

Brenon's assistant, held his arm out to prevent one of the contributions. He received a sharp reprimand from the stranger. He explained the scene was for a motion picture and the woman exclaimed:

"Isn't that too bad; he looks so pathetic!"

By this time Harrington was becoming embarrassed and Director Brenon was afraid a crowd would gather if a beggar refused any further alms, so the scene was completed with passersby dropping coins at will. In the few moments that this took, sixty-eight cents was collected, making a total of ninety-five.

When Mr. Brenon started filming, "The Street of Forgotten Men" for Paramount he called for advice from some city officials and was told most beggars were fakers and that most of them also made large sums daily. This apparently proves these statements, Mr. Brenon points out, because the whole episode lasted less than fifteen minutes at an hour in the morning when pedestrians were few in number.

"The Street of Forgotten Men," due on ..... at the ..... Theatre, is a screen version of the Liberty Magazine story of the same name by George Kibbe Turner. Marmont, Hamilton and Miss Brian are featured at the head of a popular cast which also includes Riley Hatch, John Harrington and Juliet Brenon.

dened animal to keep her from ever learning such a thing.

If there's ever to be another "Miracle Man", "The Street of Forgotten Men" is it!—the story of a Bowery cinderella and a beggar who lost himself for love.

Percy Marmont, in the role of Easy Money Charlie, gives a character portrayal of a man who responds to none the screen has ever seen, and Mary Brian is a real grown up girl in this one.

John Harrington, as Bridgeport White-eye, is the only one who knows about Easy Money and the girl, and it is when he tries to blackmail her down into mail, the girl—dragging her down into "The Street of Forgotten Men," that the fight starts—a thing yet seen on the screen. There has never been anything to even approach it.

### Herbert Brenon Picture Feature at the Rialto

The new Herbert Brenon-Paramount production, "The Street of Forgotten Men," which opened yesterday at the ..... Theatre, is an adaptation by Paul Schofield of the Liberty Magazine story of the same name by George Kibbe Turner.

Percy Marmont, Neil Hamilton and Mary Brian are featured in the leading roles of the cast. The scene is set in the late 90's, in New York's Bowery, and the story is of a "beggars' life." It is a story of a girl, who had been entrusted to his care at babyhood, might never know him as "Easy Money" Charlie, the fake cripple, and that nothing should stand in her way for a happy marriage to a fine, upstanding young millionaire.

"The Street of Forgotten Men" is a story of "Miracle Man" appeal, though infinitely more gripping and entertaining than the George Loane Tucker classic. The theme deals with a class of people who are half crooks and half objects of pity, and their strange life, never before revealed. It has an original theme which has never before been used in a photoplay. There is an absolutely different love story, which is linked with a story of self-sacrifice that is tremendously moving and appealing.

Bridgeport White-eye, Easy Money's arch-enemy, learns of the girl and threatens to tell everything until Charlie makes him change his mind after giving him a sound thrashing. The closing scenes of the picture show the girl coming from the church in her bridal gown, with White-eye and Easy Money hidden in the crowd on the sidewalk—the one who gave her up that she might be saved from "the street"—the other who would have dragged her down had not fate taken a hand.

And the girl—she never knew there were such men, nor the place where they fought over her.

John Harrington is cast in the role of "White-eye". Others are Juliet Brenon, Dorothy Walters and Riley Hatch.

### Here's C... te Men, Girlal

The emancipation of women seems to be an established and recognized fact. In fact, they have emancipated in some directions to a point where men are being crowded to the wall.

This was illustrated during the filming of Herbert Brenon's new production, "The Street of Forgotten Men". The scene was a tough bar room on the Bowery in the 90's, filled with men and women none of whom would have won a prize either at a beauty show or a peace conference. To get the proper atmosphere, before the cameras started grinding Mr. Brenon ordered them to "smoke up" as hard as they could for a few minutes. The men puffed away at pipes and cigarettes, all except one.

"Hey, you at the piano!" the director shouted. "Go ahead and smoke! Take six big puffs!"

The sallow youth at the tinpan piano took a few puffs that wouldn't have equalled the efforts of a boy with his first cigarette.

"For the love of Pete!" exclaimed the irate Mr. Brenon. "Try again. No—wait! Let that woman do it!"

The woman, a mere slip of a girl, lighted a cigarette and took a half dozen mouthfuls that completely enshrouded her corner of the set. Having achieved the wished-for "atmosphere," the director gave the word to the cameramen while the crowd laughed and the studio orchestra struck up "It Was Not Like That in the Olden Days!"

Percy Marmont, Neil Hamilton and Mary Brian are featured in the production, which opens ..... days' run next ..... at the ..... Theatre. The story is by George Kibbe Turner.

Mary Brian is the girl, Portland Fancy, who never learns that there are such men in the world as her guardian, nor such a place where they fought for her—"Diamond Mike's" saloon. Young Hamilton is the millionaire she marries.

---

**Mary Brian Married—for  
First Time on the Screen**

## Percy Marmont Leads Double Life in Paramount's "Street of Forgotten Men", Underworld Romance-Drama

Mary Brian's gone and done it! Got married, that is. But the wedding was not of the "till death do us part" variety, as the bridegroom in the case, Neil Hamilton, already has a charming wife.

But a first wedding, even if solemnized for screen purposes only, is an exciting and thrilling event to be prepared for with all due ceremony.

As the search for wedding finery progressed in New York's best shops, Miss Brian found herself the central figure in many humorous and awkward misunderstandings on the part of unduly sympathetic sales people, who are perhaps too eager to help in the selection of an outfit for the young bride-to-be. One envious spinster of uncertain age was overheard in the remark: "Something ought to be done about these child marriages. It's an outrage, to permit such a youngster to marry!"

Paramount, "The Street of Forgotten Men," to be shown on . . . . . at the . . . . . Miss Brian is featured with Percy Marmont and Neil Hamilton in the principal roles of the story, a screen version of the Liberty Magazine romance-drama by George Kibbe Turner.

## Percy Marmont in Best Role In "Street of Forgotten Men"

Percy Marmont gives one of the greatest character portrayals of his career in the role of "Easy Money" Charlie in "The Street of the Forgotten Men," which is Herbert Brenon's newest production for Paramount. The story deals with a petty panhandler who adopts a little girl and brings her up in ignorance of his profession, only to see the one fine thing in his life threatened with ruin through the evil plotting of one of his fellow crooks.

George Kibbe Turner, who wrote the story for Liberty Magazine has created an unusual and exceptionally interesting character in Easy Money Charlie. Most of the dramatic action of the story is laid in a dive near the Bowery to which flock the hopeless, battered wrecks whom life has forgotten — a novel background against which Charlie and the girl stand out appealingly.

In such a role, Percy Marmont is in his element. Here he is seen as a beaten, hopeless wanderer, forced by circumstance into a life of petty crookedness which almost buries the idealism which he had hoped to use in bettering the world in general. Then with dramatic suddenness, he becomes the guardian of a small girl. To bring her up like a lady, he is forced to remain in the surroundings he despises and to keep her in ignorance of his profession. When she reaches womanhood, he falls in love with her; but this, too, he is forced to conceal and, by shamming death, he leaves her free to marry a young man in her own sphere of life.

Featured with Marmont in the cast of the production, which will be the feature at the.....Theatre on .....to remain for.....days, are Neil Hamilton and Mary Brian.

### Here's a Laugh!

When Percy Marmont was engaged to play the leading role in Herbert Brenon's "The Street of Forgotten Men" at the Paramount Long Island Studio, he sent a letter and check from Hollywood to an automobile agent in New York so that he would have a car during his stay there. On his arrival, he called on the concern and said he was ready to drive away.

"Good grief!" gasped the agent, collapsing in his chair. "We thought you wanted the car in California, and we shipped it a week ago. But cheer up," he added hopefully, "we'll try to catch it, and you ought to get it back in not more than three weeks."

That's fine, said Marmont. "That'll give me about two whole days of driving before I leave again for the Coast!"

Marmont is featured with Neil Hamilton and Mary Brian in the cast of "The Street of Forgotten Men," coming to the..... Theatre.

## PARAMOUNT EXPLOITEERS

**H**ERE are the trained showmen assigned each Paramount exchange exclusively for the purpose of helping you put your pictures over. Get in touch with your exploiteer:

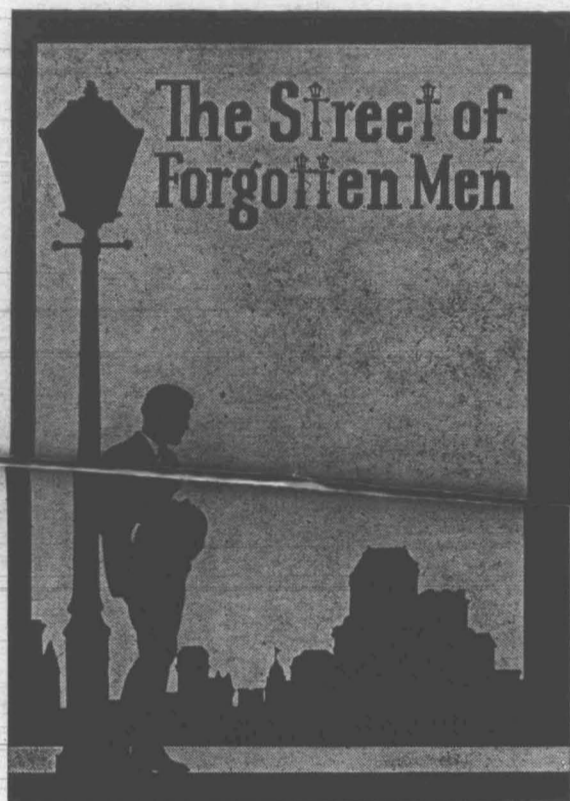
ANSLEY, SEYMOUR	.....1610	Davenport St.	Omaha, Neb.
BALSLEY, LEE D.	.....265	South Front Street	Memphis, Tenn.
BIRCH, AL G.	.....1625	Court Place	Denver, Colo.
CALLAHAN, JOHN	.....134	Meadow St.	New Haven, Conn.
CORCORAN, EDWARD F.	.....119	Seventh St.	Milwaukee, Wis.
CUNNINGHAM, EARL	.....110-112	W. 18th St.	Kansas City, Mo.
DANZIGER, WILLIAM	.....Pioneer & Broadway		Cincinnati, O.
DUNHAM, CURTIS	.....300	S. Jefferson St.	Dallas, Tex.
EAGLES, HARRY C.	.....2017	Third Avenue	Seattle, Wash.
FRANKLIN, KENTON	.....514	West Grand Ave.	Oklahoma City, Okla.
GAMBRILL, GEORGE	.....3721	Washington Blvd.	St. Louis, Mo.
GEYER, ERNEST	.....51	Luckie St.	Atlanta, Ga.
HAAS, J. A.	.....444	Gilman St.	Portland, Ore.
HELLMAN, JACK	.....1100	First Avenue N.	Minneapolis, Minn.
KANTNER, OSCAR	.....201	Golden Gate Ave.	San Francisco, Cal.
MCALONE, TED	.....211	South Mint Street	Charlotte, N. C.
MCCONVILLE, JOHN P.	.....8	Shawmut St.	Boston, Mass. (and Portland, Me.)
MENDELSSOHN, WILLIAM	.....1563	East 21st St.	Cleveland, O.
MCINERNEY, JOHN E.	.....206	Victoria St.	Toronto, Can.
MOON, RUSSELL B.	.....1327	S. Wabash Ave.	Chicago, Ill.
PICKERING, HAROLD W.	.....133	E 2nd South St.	Salt Lake City, Utah
PUTNAM, LUTHER L.	.....501	Soledad Street	San Antonio, Tex.
RENAUD, KENNETH	.....2949	Casa Avenue	Detroit, Mich.
ROBSON, WILLIAM N.	.....1018	Forbes St.	Pittsburgh, Pa.
SWIFT, HARRY	.....924	S. Olive St.	Los Angeles, Cal.
WALL, EDWARD J.	.....1101	N. Capitol Ave.	Washington, D. C.
WATERSTREET, IRVIN A.	.....116	W. Michigan St.	Indianapolis, Ind.
WIEST, JAMES M.	.....110	North Lee St.	Jacksonville, Fla.
WILLIAMS, GEORGE E.	.....254	Franklin St.	Buffalo, N. Y.
WRIGHT, WILLIAM H.	.....251	N. 5th St.	Columbus, Ohio
ZELTNER, IRWIN	.....62	N. State St.	Wilkes Barre, Pa.



# A Herbert Brenon Production "The Street of Forgotten Men"

## PARAMOUNT PAPER THAT P

"If It's Worth Running, It's Worth A



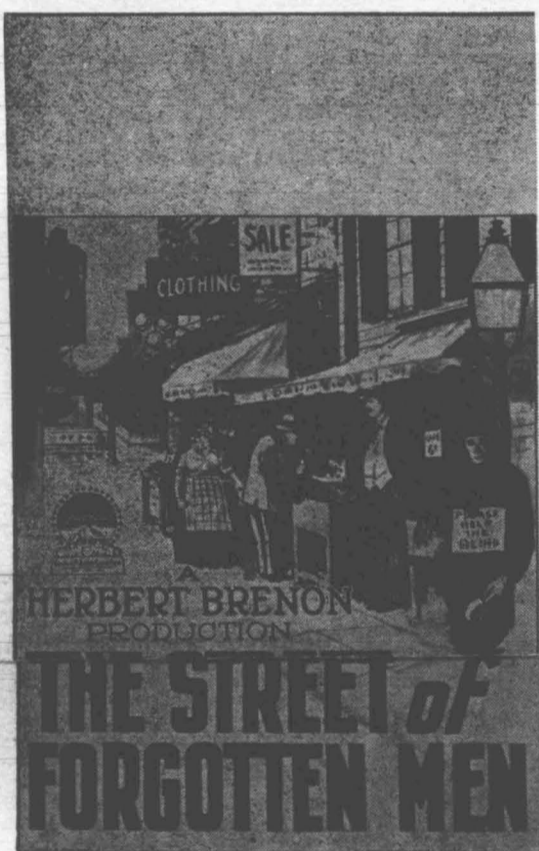
### Colored Herald

To the left is illustrated the cover of the attractive four-page colored herald on "The Street of Forgotten Men."

Double-page center spread contains a novel layout of scenes and catchy copy.

Back page blank for theatre name, play dates, etc.

Only \$3.00 per 1,000.



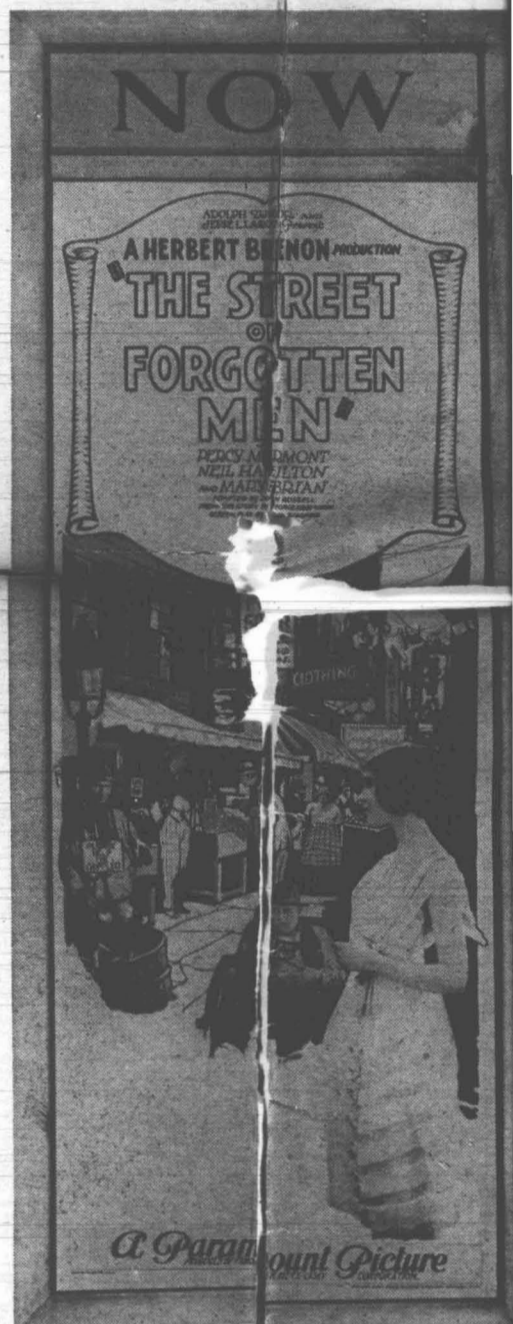
Window Card

### Advertising Price List

NOTE:—Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

FOR OUTDOOR ADVERTISING—POSTERS	
One Sheet (1A and 1B).....	.15
Three Sheet (3A and 3B).....	.45
Six Sheet (6A).....	.75
Twenty-four Sheet (24A).....	2.40
3' x 10' Banner.....	2.00
PHOTOS FOR YOUR LOBBY	
22 x 28 (Colored).....	.40
11 x 14 Set of Eight (Colored).....	.60
FOR NEWSPAPER ADS—ADVERTISING CUTS	
One Column.....	.35
Two Column.....	.65
Supplementary (two column).....	.25
MATS, ADVERTISING, PRODUCTION, ETC.	
One Column.....	.05
Two Column.....	.10
Two Column Supplementary.....	.10
Three Column.....	.15
Four Column (Adv. Only).....	.25
FOR GENERAL EXPLOITATION	
GILT-EDGED FRAMES (Size 17 x 43 in.).....	1.50
Insert Cards (14 x 36 in. to fit above).....	.25
22 x 28 Gilt Frames.....	1.50
Combination Lobby Frames.....	2.00
Cardboard Frames for Stills.....	.15
Hand-drawn Cartoons.....	.05
Window Card.....	.07
Announcement Slide.....	.15
Publicity Photos.....	.10

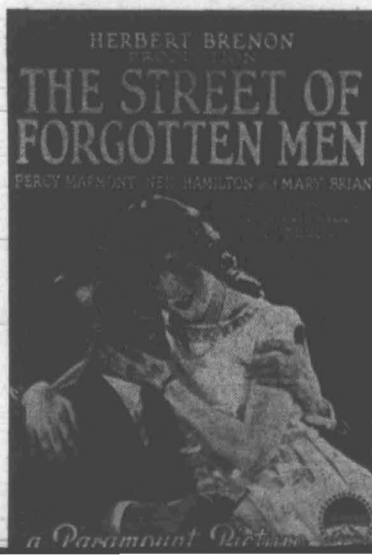
Trailers—National Screen Service  
126 W. 46th St., New York City  
845 So. Wabash Ave., Chicago, Ill.  
917 So. Olive St., Los Angeles, Cal.  
PRESS BOOKS AND MUSIC CUES ARE GRATIS.



Colored Insert Card

### NEW-STYLE FRAMES

Two new items have been added to the Paramount Ad Sales material. One is a neat and classy cardboard frame to hold a single still. Suitable for the highest class windows and store displays. Price to exhibitors, 15c each. The other is a combination 22 x 28 lobby frame which accommodates either four 11 x 14's or a 22 x 28. It sells for \$2.00. The plain 22 x 28 frames, at \$1.50 each, are also available.

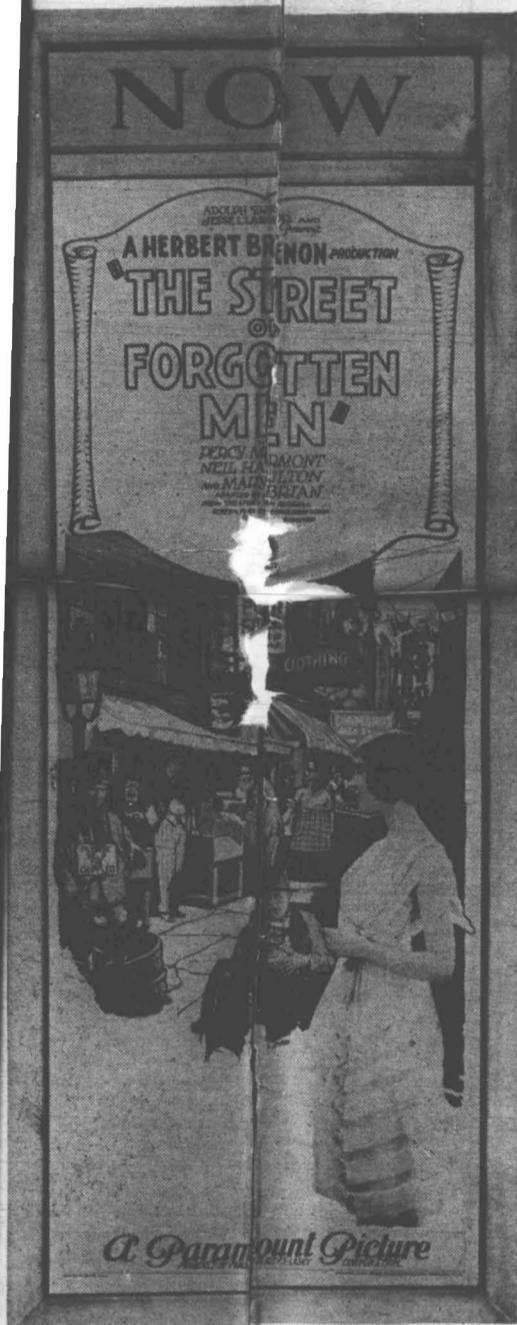


Don't keep the pictures you run a secret. There's cash in the flash of peppy Paramount paper!



# Production "The Street of Forgotten Men" FOR THAT PACKS THE PUNCH

"Running, It's Worth Advertising"



Colored Insert Card

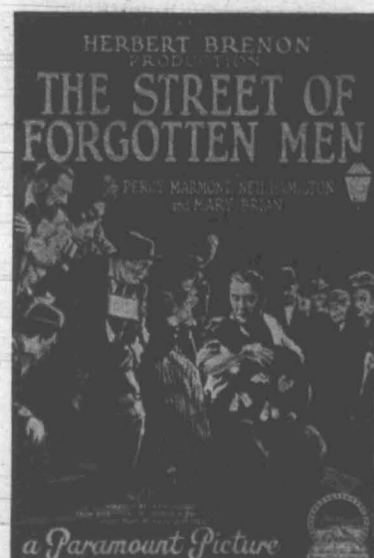
## NEW-STYLE FRAMES

Two new items have been added to Paramount Ad Sales material. One is a neat and classy cardboard frame to hold a single still. Suitable for the highest class windows and store displays. Price to exhibitors, 15c each. The other is a combination 22 x 28 lobby frame which accommodates either four 11 x 14's or a 22 x 28. It sells for \$2.00. The plain 22 x 28 frames, at \$1.50 each, are also available.



EIGHT COLORED LOBBY CARDS (EACH 11" x 14")

Put the picture over the top by putting posters over the town. Here are real business-getters!





Back page blank for theatre  
name, play dates, etc.

Only \$3.00 per 1,000.



Window Card

## Advertising Price List

NOTE:—Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

### FOR OUTDOOR ADVERTISING—POSTERS

One Sheet (1A and 1B)	\$.15
Three Sheet (3A and 3B)	.45
Six Sheet (6A)	.75
Twenty-four Sheet (24A)	2.40
3' x 10' Banner	2.00

### PHOTOS FOR YOUR LOBBY

22 x 28 (Colored)	.40
11 x 14 Set of Eight (Colored)	.80

### FOR NEWSPAPER ADS—ADVERTISING CUTS

One Column	.35
Two Column	.65
Supplementary (two column)	.25

### MATS, ADVERTISING, PRODUCTION, ETC.

One Column	.05
Two Column	.10
Two Column Supplementary	.10
Three Column	.15
Four Column (Adv. Only)	.25

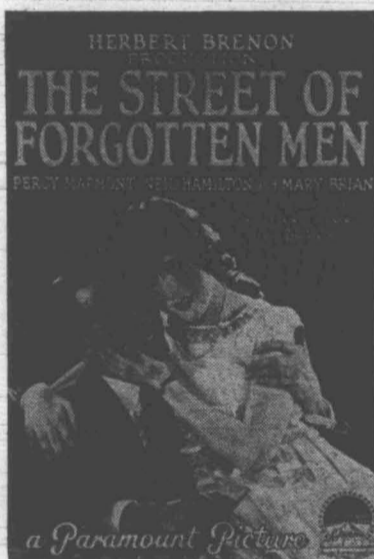
GILT-EDGED FRAMES (Size 17 x 43 in.)	1.50
Insert Cards (14 x 36 in. to fit above)	.25
22 x 28 Gilt Frames	1.50
Combination Lobby Frames	2.00
Cardboard Frames for Stills	.15

Window Card	.07
Announcement Slide	.15
Publicity Photos	.10

Trailers—National Screen Service  
126 W. 46th St., New York City  
845 So. Wabash Ave., Chicago, Ill.  
917 So. Olive St., Los Angeles, Cal.  
PRESS BOOKS AND MUSIC CUES ARE GRATIS.

## NEW-STYLE FRAME

Two new items have been a  
Paramount 11 x 14  
neat and classy card  
a single still. Su  
class windows and  
to exhibitors, 15c  
combination 22 x 28  
accommodates eith  
22 x 28. It sells f  
22 x 28 frames, at  
available.

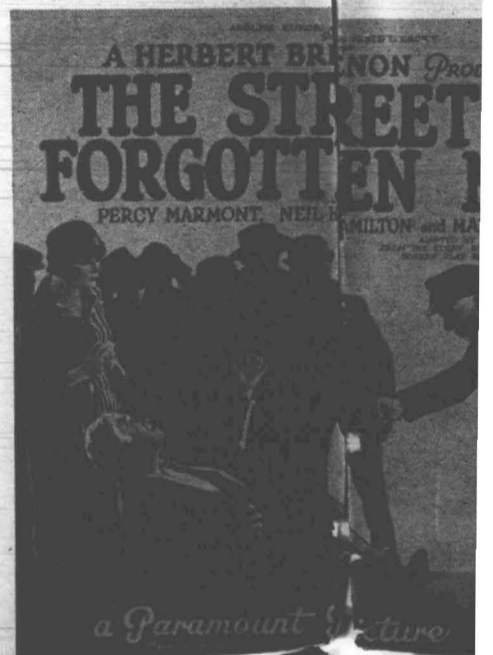


One Sheet Poster 1A

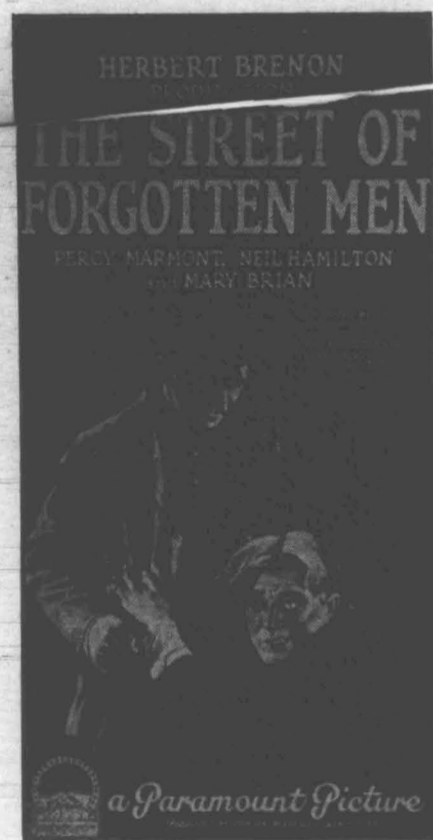
Don't keep the pictures you run  
a secret. There's cash in the  
flash of peppy Paramount paper!



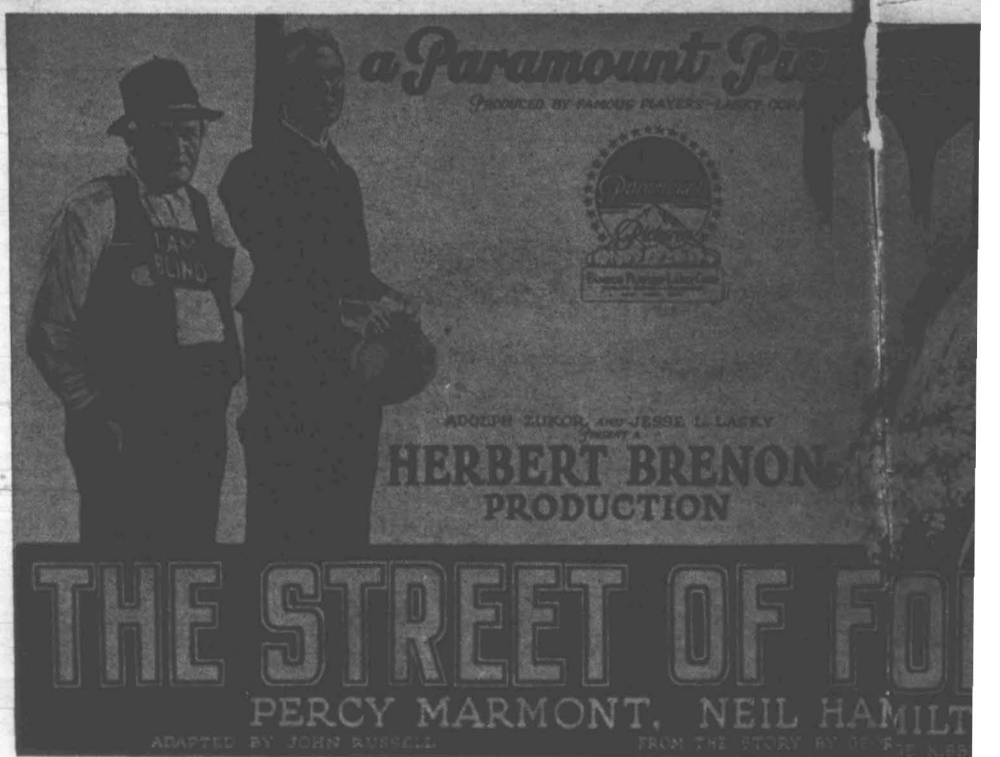
Colored Lobby Card (22" x 28")



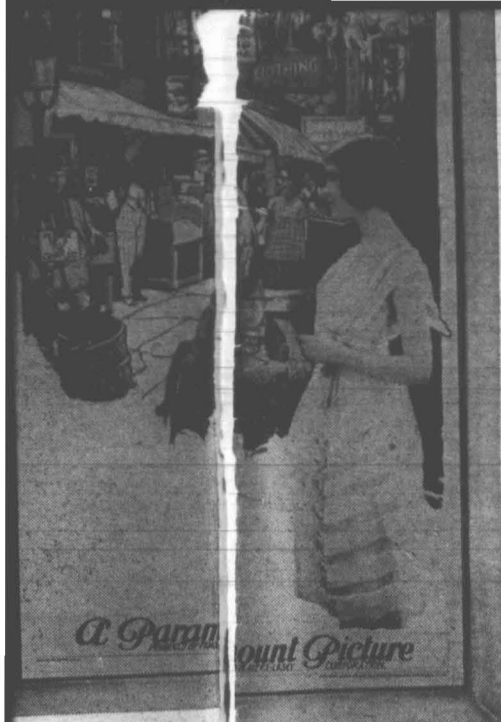
Six Sheet Poster 6A



Three Sheet Poster 3A



Twenty-four Sheet Poster



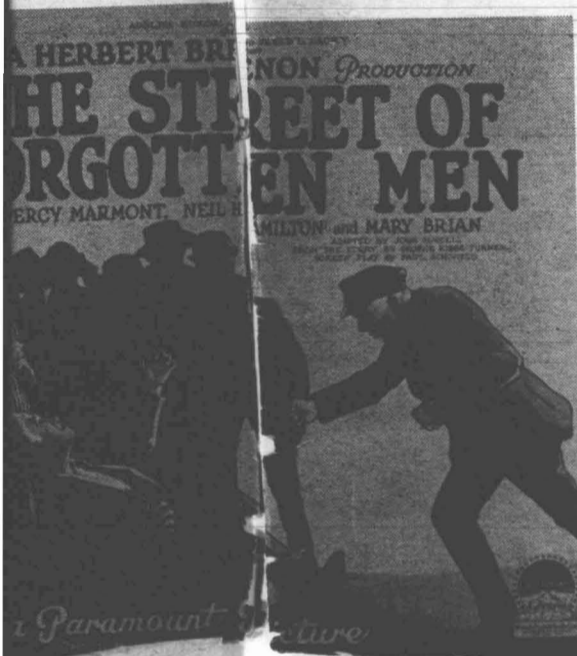
Colored Insert Card



EIGHT COLORED LOBBY CARDS (EACH 11" x 14")

## NEW-STYLE FRAMES

Two new items have been added to the material. One is a new board frame to hold single still. Suitable for the highest class windows and to exhibitors, 15c each. The other is a combination 22 x 28 lobby frame which accommodates either four 11 x 14's or a 22 x 28 frame, at \$1.50 each, are also available.

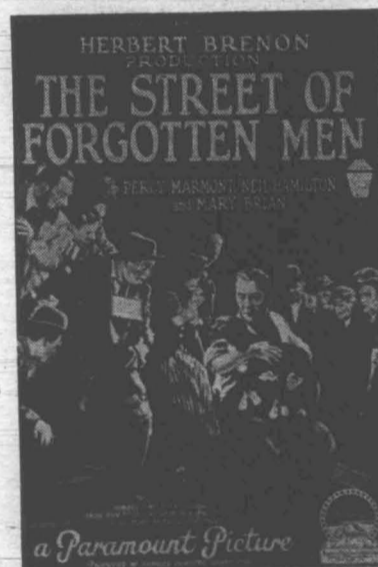


Six Sheet Poster 6A

Put the picture over the top by putting posters over the town. Here are real business-getters!



Announcement Slide



One Sheet Poster 1B



Twenty-four Sheet Poster 24A



Three Sheet Poster 3B

This document is from the Library of Congress  
“Motion Picture Copyright Descriptions Collection,  
1912-1977”

Collections Summary:

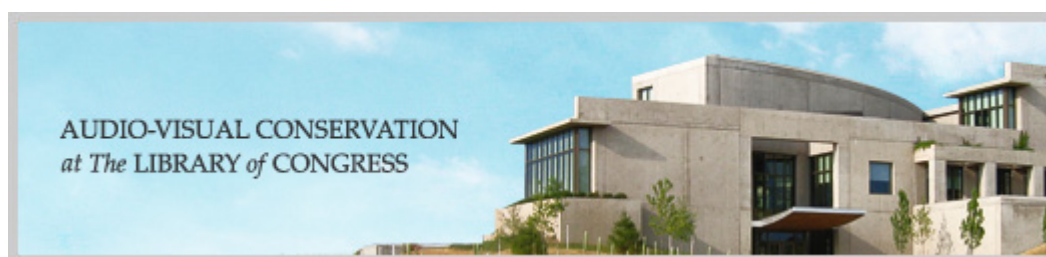
The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

Class L Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



National Audio-Visual Conservation Center  
The Library of Congress